

SW Beltline Corridor Study

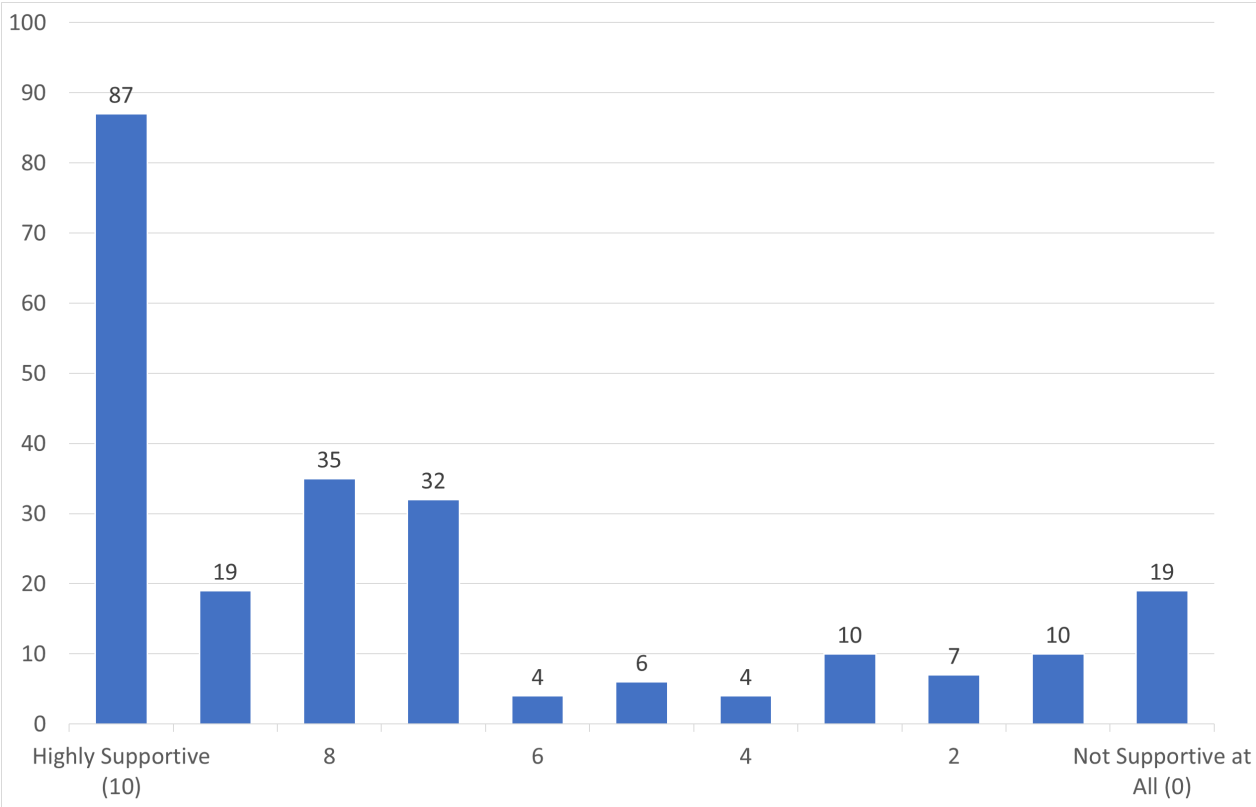
Community Survey#1 Detailed Feedback

Survey was open from June 29 – July 14, 2021

243 responses were received

1) How supportive are you of the concept of the SW Beltline Corridor? (Scale of 1-10)

Average = 7

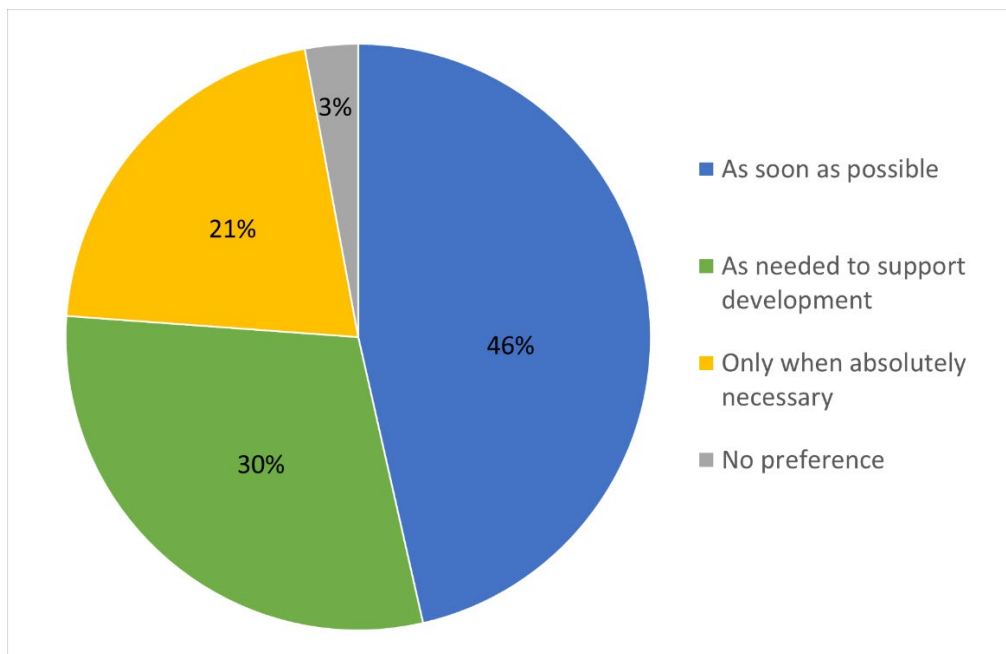


2) If you do not support the construction of the SW Beltline, please tell us why.

General concern themes included (starting with the most mentioned):

- Environmental impacts (especially with Quarry Park)
- The necessity of the construction (“I-94 serves the same purpose!”)
- Impact on local businesses
- Focus on pavement preservation/and improvements to existing roads
- Safety being decreased (higher traffic in that area, speeders)

3) How quickly should the SW Beltline Corridor be constructed?

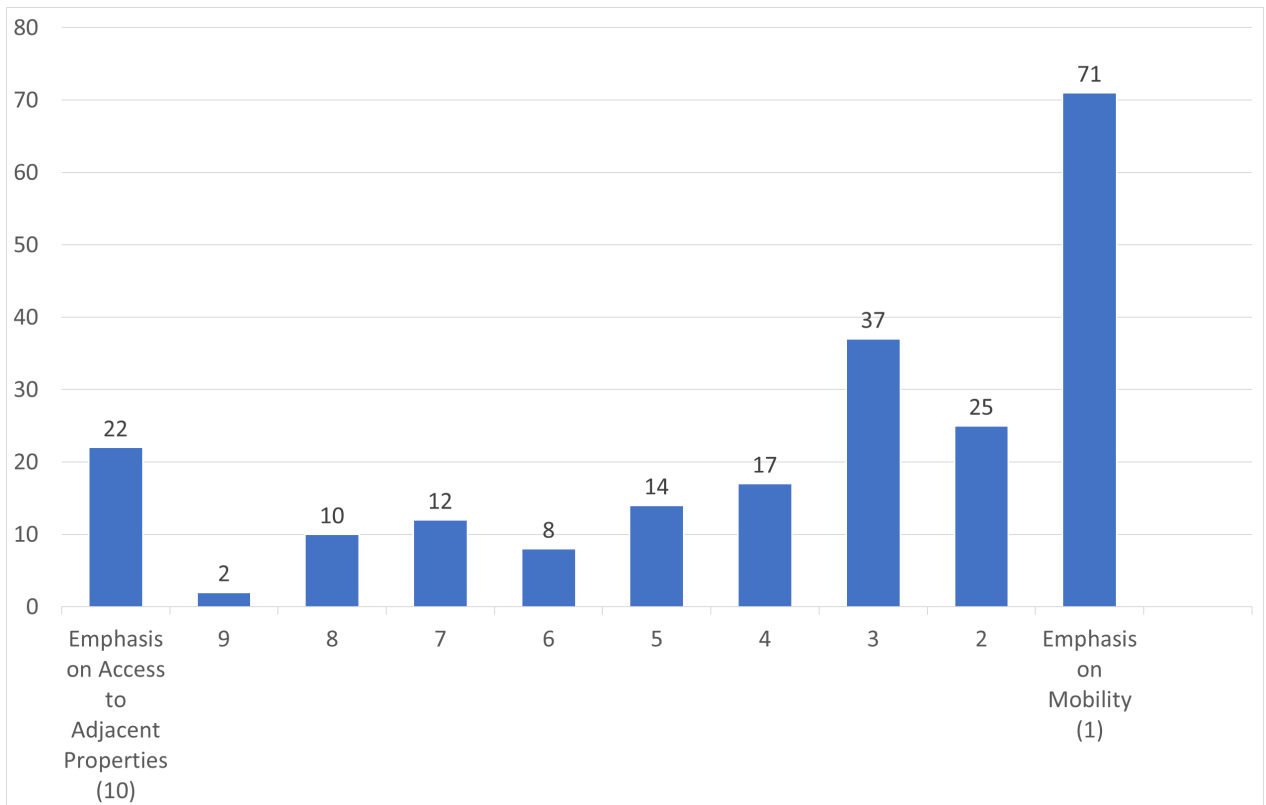


When Comparing questions Q1 and Q3:

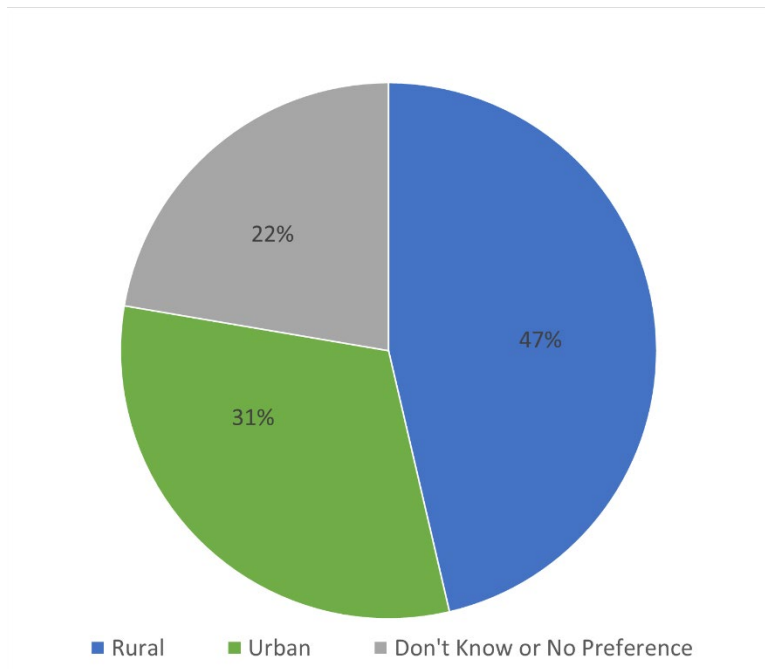
- Those who ranked their support for the concept of the SW Beltline in Q1 between 0-3 were the majority that selected “Only when absolutely necessary” and “No preference” in Q3 (How quickly should the SW Beltline Corridor be build?)
- Those who ranked their support for the concept of the SW Beltline in Q1 between 4-8 were the majority that selected “As needed to support development” in Q3
- Those who ranked their support for the concept of the SW Beltline in Q1 between 9-10 were the majority that selected “As soon as possible” in Q3

4) What should be the primary purpose of the corridor if it were constructed? (On a scale of 1-10, 1 being “Mobility” and 10 being “Access to Adjacent Properties”)

Average = 4

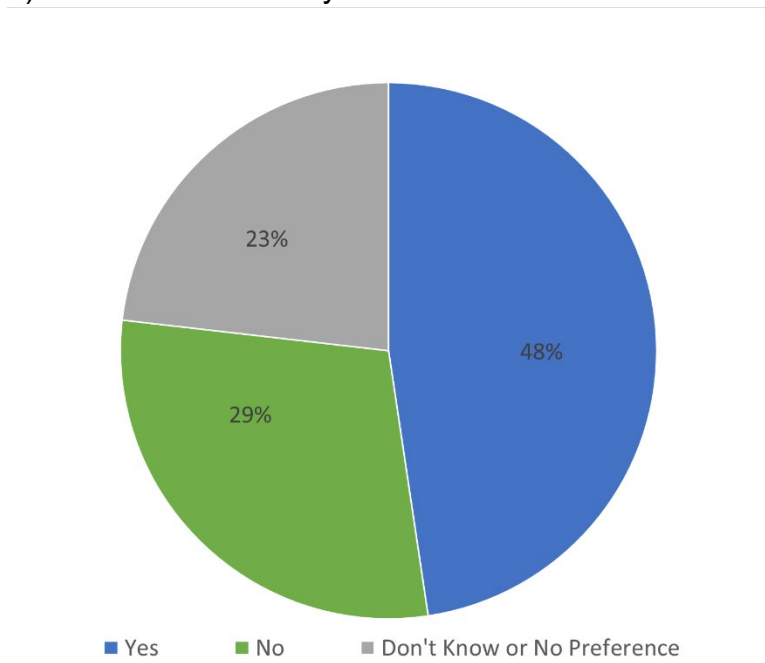


5) Should the corridor be more urban or rural in character?

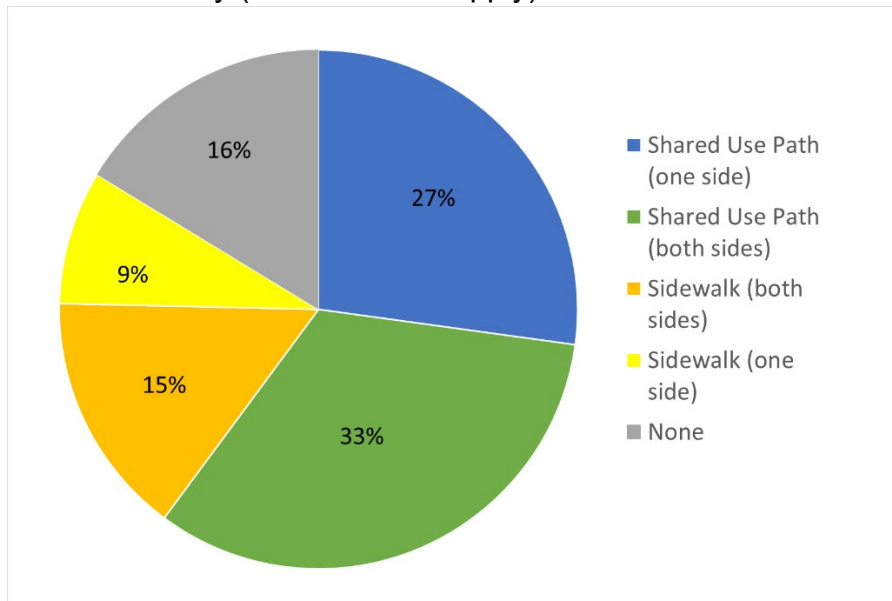


*Appears that responses that do not support the Southwest Beltline are more in favor of a Rural design.

6) Should the roadway have a raised median in the center?



7) What types of bicycle/pedestrian facilities would you like to see adjacent to the roadway (Check all that apply)?



*More than 80% of respondents support some type of bicycle/pedestrian facility adjacent to the roadway.

8) What do you think would be the biggest advantage of such a corridor?

General comment themes included:

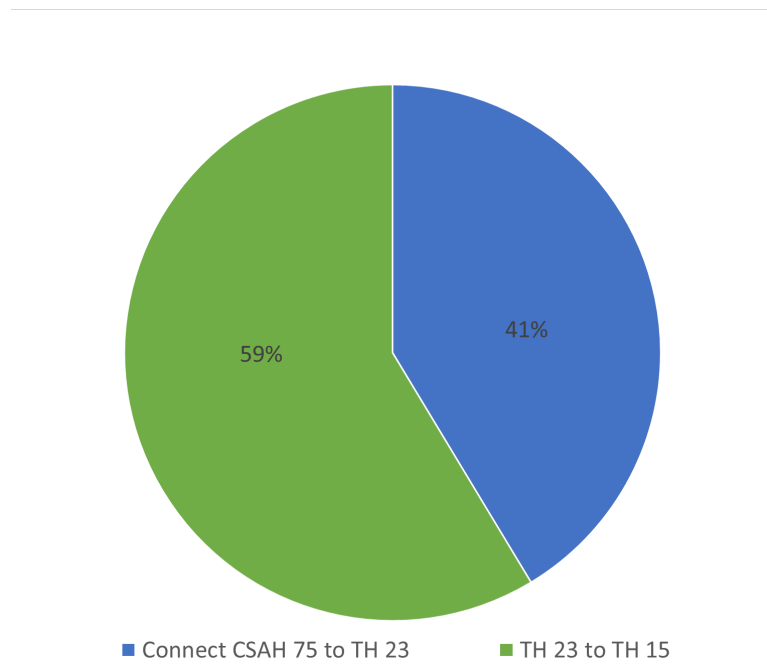
- Easier access to St. Cloud and St. Joseph
- Alleviating traffic and congestion (generally, commuting, and through the cities)
- Encouraging more local development
- Higher access to other highways

9) What is your biggest concern about such a corridor?

General concern themes included (starting with mentioned the most):

- Environmental impacts (especially with Quarry Park)
- Cost
- The necessity of the construction (“I-94 already exists”)
- Time (built too slow, need now)
- Safety concerns (“too slow of speed limit increases traffic”)

10) Over the next 10 years, if there was only enough money to build one segment of the corridor, which segment do you think should be constructed first?



11) Summarized comments from questions 11 and 12 include:

- The potential environmental impacts to the area (e.g. Quarry Park) should be evaluated and avoided at all costs
- Consider impacts to residential and businesses in the area
- Building the corridor would help to alleviate traffic congestion, especially for commuters
- Construction cost
- Strong support for construction of the corridor sooner than later
- Safety
- Uncertainty over the need for the corridor

Metrics from Social Media Campaign:

Facebook Ads:

- Reached 4,509 users (Targeted adults in St. Clous area – 20 mile radius)
- The majority of users that viewed the ad were 44+ years old
- 60% of viewers were women, 40% were men
- 214 people clicked the link on the ad to take the survey

Website:

- Round one survey was open from June 29 – July 14
- During that time period, the site received 1,260 total views and 766 unique people visit the webpage
- Survey received 243 total responses.