

Stakeholder Engagement Plan



Prepared by the Saint Cloud
Area Planning Organization

DISCLAIMER

The preparation of this document was funded in part by the United States Department of Transportation with funding administered through the Minnesota Department of Transportation, the Federal Highway Administration, and the Federal Transit Administration. Additional funding was provided locally by the member jurisdictions of the Saint Cloud Area Planning Organization: Benton County, Sherburne County, Stearns County, City of Sartell, City of Sauk Rapids, City of Saint Cloud, City of Saint Joseph, City of Waite Park, LeSauk Township, and Saint Cloud Metropolitan Transit Commission (Saint Cloud Metro Bus). The United States Government and the State of Minnesota assume no liability for the contents or use thereof.

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A complaint may also be submitted to Minnesota Department of Transportation Office of Civil Rights by submitting an online complaint form (<https://www.dot.state.mn.us/civilrights/nondiscrimination-complaint-form.html>) or by calling 651-366-3071

CIWAANKA VI EE XAQIIJINTA

Ururka Qorsheynta Deegaanka ee Cloud Cloud (APO) wuxuu halkan ku siinayaa ogeysiis dadweyne in ay tahay sharciga APO in ay si buuxda u hoggaansanto Cinwaanka VI ee Xuquuqda Madaniga ee 1964 iyo Sharciga Soo-celinta Xuquuqda Madaniga ee 1987, Amarka Fulinta 12898 ee ku saabsan Cadaaladda Deegaanka, Iyo qaynuunada iyo qawaaniinta la xiriira barnaamijyada iyo nashaadaadka. Cinwaanka VI wuxuu xaqiijinayaa in qofna, sabab asal, midab, ama asal qaran ah, laga reebi doonin kaqeybgalka, loo diidi doonin faa'iidooyinka, ama haddii kale lagula takoorin barnaamij kasta ama waxqabad ee APO ay ku hesho kaalmada maaliyadeed ee Federaalka . Qof kasta oo aaminsan inuu ka xanaaqay fal sharci darro ah oo takoor ay ku sameysay APO wuxuu xaq u leeyahay inuu dacwad rasmi ah u gudbiyo APO, MnDOT ama US DOT. Cabasho kasta oo kale waa inay ahaataa mid qoraal ah lagana xaraystaa maareeyaha u hoggaansamida cinwaankeeda ee 'APO' VI VI waa boqol iyo siddeetan (180) maalmood gudahood taarikhda dhacday markii la sheegay in ay dhacday midabtakoor. Macluumaad dheeri ah, ama si aad u hesho Foomka Cabashada Kala-Takoorida Cinwaan ee 'VI kalasooc Foom', fadlan ka eeg bogga internetka ee 'Cloud Cloud APO' (www.stcloudapo.org) ama waxaad ka arki kartaa nuqul xafiiskayaga 1040 County Road 4, Saint Cloud, MN 56303.

Cabashada ayaa sidoo kale waxaa loo soo gudbin karaa Waaxda Gaadiidka ee Minnesota Xafiiska Xuquuqda Madaniga ah iyadoo la soo dirayo foom cabashada ee khadka internetka (<https://www.dot.state.mn.us/civilrights/nondiscrimination-complaint-form.html>) ama iyada oo la soo wacayo 651 -366-3071.

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La Organización de Planificación del Área de Saint Cloud (APO en inglés) da un aviso público con la presente de que es política de la APO el cumplir plenamente con el Título VI de la Ley de Derechos Civiles de 1964 y de la Ley de Restauración de Derechos Civiles de 1987, de la Orden Ejecutiva 12898 sobre la Justicia Ambiental, y los estatutos y reglamentos relacionados en todos los programas y actividades. El Título VI asegura que ninguna persona, por motivos de raza, color o nacionalidad, podrá quedar excluida de la participación en, se le podrán negar los beneficios de, o de algún modo podrá ser objeto de discriminación en virtud de cualquier programa o actividad por la cual la APO recibe asistencia financiera Federal. Cualquier persona que cree que ha sido perjudicada por una práctica discriminatoria ilegal por la APO tiene el derecho de presentar un reclamo formal con la APO MnDOT o U.S. DOT. Cualquiera de estos reclamos debe ser por escrito y debe ser presentado ante el Gerente de Cumplimiento del Título VI de la APO dentro de los ciento ochenta (180) días naturales siguientes a la fecha en que la presunta ocurrencia discriminatoria. Para obtener más información, o para obtener un Formulario de Reclamo por Discriminación del Título VI, por favor, dirígete al Sitio web de la APO de Saint Cloud (www.stcloudapo.org) o puedes ver una copia en nuestra oficina en 1040 County Road 4, Saint Cloud, MN 56303.

También se puede presentar una queja a la Oficina de Derechos Civiles del Departamento de Transporte de Minnesota enviando un formulario de queja en línea (<https://www.dot.state.mn.us/civilrights/nondiscrimination-complaint-form.html>) o llamando al 651-366-3071.

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The Saint Cloud Area Planning Organization (APO) hereby gives public notice that it is the policy of the APO to fully comply with the Americans with Disabilities Act of 1990 (ADA) and the Rehabilitation Act of 1973 (Rehabilitation Act) and related statutes and regulations in all programs and activities. Title II of the Americans with Disabilities Act (ADA) requires all state and local government agencies to take appropriate steps to ensure that communications with applicants, participants, and members of the public with disabilities are as effective as communications with others. Any person who believes they have been aggrieved by an unlawful discriminatory practice by the APO has a right to file a formal complaint with the APO, MnDOT, or the U.S. DOT. Any such complaint should be in writing and contain information about the alleged discrimination such as name, address, phone number of complainant, and location, date, and description of the problem. Alternative means of filing complaints, such as personal interviews or a tape recording of the complaint, will be made available as a reasonable modification for persons with disabilities upon request. Complaints should be submitted by the complainant and/or his/her/their designee as soon as possible but no later than sixty (60) calendar days after the alleged discriminatory occurrence and should be filed with the APO's Executive Director. For more information, or to obtain a Discrimination Complaint Form, please see the Saint Cloud APO website (www.stcloudapo.org) or you can view a copy at our offices at 1040 County Road 4, Saint Cloud, MN 56303.

CIWAANKA II EE ZAQIIJINTA

Hay'adda Qorsheynta ee Saint Cloud Area Organisation (APO) waxay siisaa ogeysiis dadweyne inay tahay siyaasada APO inay si buuxda ugu hoggaansanto Sharciga Naafada Mareykanka ee 1990 (ADA) iyo Sharciga Baxnaaninta 1973 (Sharciga Baxnaaninta) iyo qawaaniinta iyo qawaaniinta la xiriira Dhammaan barnaamijyada iyo nashaadaadka. Qodobka II ee Sharciga Naafada Mareykanka (ADA) wuxuu u baahan yahay dhammaan hay'adaha gobolka iyo kuwa maxalliga ah inay qaadaan tillaabooyinka ku habboon si loo hubiyo in xiriirka lala yeesho codsabayaasha, ka qeybgalayaasha, iyo xubnaha bulshada naafada ah ay u la mid yihiin sida xiriirka lala yeesho kuwa kale. Qof kasta oo aaminsan inuu ka xanaaqay fal sharci darro ah oo takooris ah oo ay sameysay APO wuxuu xaq u leeyahay inuu dacwad rasmi ah u gudbiyo APO, MnDOT, ama US DOT. Cabasho kasta oo noocan oo kale ahi waa inay ahaataa mid qoraal ah oo ay kujirto macluumaad ku saabsan takoorida la soo sheegay sida magaca, cinwaanka, taleefan lambarka cabashada, iyo goobta, taariikhda, iyo faahfaahinta dhibaataada. Hab kale oo lagu xareeyo cabashada, sida wareysiyada shaqsiyeed ama cajalad duuban cabashada, ayaa loo heli doonaa sidii wax looga badali karo macquul ahaan dadka naafada ah markii la codsado. Ashtakooyinka waa in ay soo gudbiyaan cabashada iyo / ama wakiilkiisa / wakiilkiisa sida ugu dhakhsaha badan ee suurtogalka ah laakiin aan ka dambayn lixdan (60) maalmood taariikhi ah ka dib dhacdada la xiriirta midab kala sooca waana in lagu fayl gareeyaa Agaasimaha Fulinta APO. Macluumaad dheeri ah, ama si aad u hesho Foomka Cabashada Kala-Takoorida, fadlan eeg bogga internetka ee 'Cloud Cloud APO' (www.stcloudapo.org) ama waxaad ka arki kartaa nuqul xafiiskayaga 1040 County Road 4, Saint Cloud, MN 56303.

GARANTIA DEL TÍTULO II

La Organización de Planificación del Área de Saint Cloud (APO en inglés) da un aviso público con la presente de que es política de la APO el cumplir plenamente con la Ley sobre los Estadounidenses con Discapacidad de 1990 (ADA en inglés) y con la Ley de Rehabilitación de 1973 (Ley de Rehabilitación) y con los estatutos y reglamentos en todos los programas y actividades. El Título II de la Ley sobre los Estadounidenses con Discapacidad de 1990 (ADA en inglés) requiere que todas las agencias de gobierno estatales y locales tomen las medidas adecuadas para asegurar que la comunicación con los aplicantes, participantes y miembros del público con discapacidades sea tan efectiva como la comunicación con otros. Cualquier persona que cree que Cualquier persona que cree que ha sido perjudicada por una práctica discriminatoria ilegal por la APO tiene el derecho de presentar un reclamo formal con la APO MnDOT o U.S. DOT. Cualquiera de estos reclamos debe ser por escrito y debe contener información sobre la presunta discriminación tales como el nombre, la dirección, el número de teléfono del denunciante, y la ubicación, la fecha y la descripción del problema. Los medios alternativos de presentar un reclamo, tales como una entrevista personal o una grabación de audio del reclamo, estarán disponibles como una modificación razonable para las personas con discapacidades a petición. Los reclamos deben ser presentados por el denunciante y/o su persona designada tan pronto como sea posible pero no más tarde de sesenta (60) días naturales después de la presunta ocurrencia discriminatoria y deben ser presentados ante el Director Ejecutivo de la APO. Para obtener más información, o para obtener un Formulario de Reclamo por Discriminación, por favor, dirígete Sitio web de la APO de Saint Cloud (www.stcloudapo.org) o puedes ver una copia en nuestra oficina e 1040 County Road 4, Saint Cloud, MN 56303.

ENGAGEMENT AFTER A PANDEMIC

A Summary of the APO's 2022 Stakeholder Engagement Plan Annual Report

The Saint Cloud Area Planning Organization (APO) is committed to coordinated planning – in a fair and mutually beneficial manner – on select issues transcending jurisdictional boundaries for the betterment of the entire Saint Cloud metropolitan planning area. To accomplish this mission, the APO relies heavily on ensuring that coordinated planning efforts involve meaningful public input and that input is a factor in the decision-making process behind the development of every plan and program the APO does.

The Stakeholder Engagement Plan – SEP – is the roadmap for APO staff, advisory committees, and decision-makers on how to engage and reach the community in a way that ensures all community members are given an equal and equitable opportunity to participate in the process.

The APO has developed three specific goals when it comes to getting the community involved in the regional transportation planning process:

1. **Opportunities for Involvement.** Provide early, accessible, and continuous opportunities for public involvement from a diversity of stakeholders and interested public.
2. **Access to Information.** Provide reasonable public access to technical and policy information used in the development of plans and projects.
3. **Review of Materials.** Provide a reasonable amount of time to review materials and comment prior to adoption of any plan or amendment.

To measure the APO's progress in achieving these goals, APO staff has committed to conducting an annual assessment to evaluate the effectiveness of its policies and practices around public involvement.

The 2022 SEP Annual Report serves as the APO's annual evaluation.

The report starts with a general overview of the APO. It then takes a closer look at the various public outreach strategies APO staff utilized between July 2021 and June 2022, including a discussion about public engagement after COVID-19.

The bulk of the report focuses on how APO staff interacted with the community over the past year. This includes information collected on the number of meetings and events hosted by the APO and discusses the use of online surveys as a way to get people involved. The report also looks at the way APO staff let people know about different events through social media, press releases, flyers, email lists, etc. Staff also look at whom they are reaching with some of these efforts by reviewing demographic data collected in its online surveying effort.

Only looking at the ways people can participate is just one side of the coin. Staff also want to ensure that those participating in APO-sponsored events or activities feel listened to and want to continue engaging with the APO and the transportation planning process. As part of this report, APO staff ask for feedback from those who have participated in an outreach activity on their experience and suggestions on where APO staff can improve.

Toward the end of the document, APO staff conduct a similar self-evaluation, explicitly discussing the staff's efforts in engaging people with limited English proficiency. As outlined

in Federal regulations, the APO must have a Limited English Proficiency (LEP) plan that identifies reasonable steps staff can take to provide language assistance to those who do not speak English as their primary language and have limited ability to read, speak, write, or understand English. Part of the LEP plan – found within the SEP – calls for staff to do an annual review to ensure they are in line with the goals of the APO’s LEP plan. That assessment can be found in Chapter 5 of this document.

Finally, the 2022 SEP Annual Report moves to a discussion on recommendations APO staff can make to improve public engagement. This section is two-fold. First, staff looks at how last year’s recommendations were implemented. Second, staff identifies new ways to enhance public involvement based on the feedback from community members engaged with the APO.

APO staff hope that through this effort to reflect on past efforts, reassess existing strategies, and develop and explore new ideas, public engagement in the regional transportation planning process will only improve.

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GLOSSARY OF TERMS

3-C – Continuing, Cooperative, and Comprehensive: A Federal mandate in accordance with the Federal-Aid Highway Act of 1962 that requires transportation projects in urbanized areas of 50,000 or more in population be based on a continuing, comprehensive urban transportation planning process undertaken cooperatively by the states and local governments.

APO - Saint Cloud Area Planning Organization: The organization designated by agreement between the Governor, member units of local government, and relevant agencies as being responsible for carrying out the terms of 23 USC Sec. 134. The APO is the MPO for the Saint Cloud urban area.

ATAC - Active Transportation Advisory Committee: The Active Transportation Advisory Committee consists of citizen volunteers from within the APO planning area who have a special interest in bicycle and pedestrian issues. The ATAC reviews transportation studies, plans, and projects from a citizen's perspective.

ATP – Active Transportation Plan: The regional ATP aims to provide a long-range planning framework to support non-motorized forms of transportation in the Saint Cloud Metropolitan Planning Area (MPA). This plan identifies needs, resources, and strategies to enhance the safe and convenient use of non-motorized modes of transportation and the facilities necessary to accommodate them.

BIPOC – Black, Indigenous and People-of-Color: A group of historically underrepresented people.

GRRL - Great River Regional Library: The location where various APO sponsored events are held. The library is located at 1300 W Saint Germain Street in Saint Cloud.

Jurisdictions: The member units of government which are within the APO's planning area. The member jurisdictions of the APO include the following: Benton County, Sherburne County, Stearns County, City of Saint Cloud, City of Saint Joseph, City of Sartell, City of Sauk Rapids, City of Waite Park, and LeSauk Township.

LEP – Limited English Proficiency: A person who do not speak English as their primary language and has limited ability to read, speak, write, or understand English.

MnDOT – Minnesota Department of Transportation: The State department the APO coordinates with on transportation issues and which has oversight responsibilities for ensuring the APO complies with applicable Federal and State requirements.

MPA - Metropolitan Planning Area: The geographic area over which an MPO exercises planning authority and which must include the Census-defined Urban Area, plus other urban and urbanizing areas as agreed to by the MPO's Board.

MPO - Metropolitan Planning Organization: The Saint Cloud APO is the MPO for the Saint Cloud urban area.

MTC – Saint Cloud Metropolitan Transit Commission: MTC, more commonly known as Saint Cloud Metro Bus (or simply "Metro Bus"), is the urban transit provider within the Saint Cloud Metropolitan Planning Area (MPA). Founded in 1969, Metro Bus provides fixed route,

paratransit (Dial-a-Ride), and commuter bus services – via the Northstar Commuter Link to access the Northstar Commuter Rail train in the City of Big Lake – for the cities of Saint Cloud, Sartell, Sauk Rapids, and Waite Park.

MTP - Metropolitan Transportation Plan: The regional transportation plan with at least a 20-year planning horizon, developed cooperatively between the units of government and relevant agencies which are members of any MPO, including the Saint Cloud APO.

PWD/HD - Stearns County Public Works Department/Highway: The location where TAC meetings are primarily held. The department is located at 455-28th Ave. S in Waite Park.

SEP - Stakeholder Engagement Plan: The public participation plan of the Saint Cloud Area Planning Organization. Public participation plans are required by 23 CFR §450.316. The SEP is intended to fulfill the Saint Cloud APO's requirement for such a plan. In addition, the SEP also includes the APO's Title VI and Limited English Proficiency (LEP) plans – both of which are also federally required.

TAC – Technical Advisory Committee: The Technical Advisory Committee consists of voting representatives from each APO's member jurisdictions and representation from Saint Cloud Metro Bus and the Minnesota Department of Transportation (MnDOT). This committee – typically composed of planners and engineers – reviews plans and programs from a technical perspective and makes recommendations to the APO's decision-makers.

TIP - Transportation Improvement Program: A compilation of significant surface transportation improvements scheduled for implementation in the APO's planning area during the next four years.

1 - INTRODUCTION

The Code of Federal Regulations (23 CFR §450.316) requires all Metropolitan Planning Organizations (MPOs) to develop and use a documented public participation plan that defines a process for providing citizens, affected public agencies, and others with reasonable opportunities to be involved in the metropolitan transportation planning process.

As the MPO for the Saint Cloud metropolitan planning area (MPA), the Saint Cloud Area Planning Organization (APO) is responsible for complying with these regulations. The APO's [Stakeholder Engagement Plan](https://bit.ly/327W6vf) (https://bit.ly/327W6vf) – revised in February 2021 – fulfills those federal requirements and reinforces the APO's commitment to meaningful public involvement in its planning and programming efforts.

The APO's SEP provides detailed information regarding how the public can be involved in the APO's planning and programming processes, including: 1) the Metropolitan Transportation Plan (MTP); 2) the Transportation Improvement Program (TIP); and 3) the Unified Planning Work Program (UPWP). It also provides general guidance for all other planning products done by the APO, such as region-wide planning studies, corridor studies, and sub-area studies.

In addition to the public participation plan, the APO's SEP also contains the Title VI and Limited English Proficiency (LEP) plan.

In order to assess and evaluate the successes and shortcomings of the APO's public engagement strategies, the SEP outlines a process for staffers to compile pertinent quantitative and qualitative data regarding public engagement. Per the expectations outlined in the APO's SEP, staff will review all public outreach efforts annually and will use the information gathered to help modify any perceived deficiencies in public outreach strategies.

This document, thereby, fulfills this expectation as outlined in the APO's SEP.

Saint Cloud Area Planning Organization

The APO Urbanized Area is designated by the U.S. Census Bureau after every decennial census. Criteria for defining this area include population density and density of development. The APO, in conjunction with the Minnesota Department of Transportation (MnDOT), approves a 20-year planning boundary that includes not only the Census-defined Urbanized Area, but also considers expected urbanized growth within that period.

Member jurisdictions include Benton County, Sherburne County, Stearns County, City of Saint Cloud, City of Saint Joseph, City of Sartell, City of Sauk Rapids, City of Waite Park, and LeSauk Township. Saint Cloud Metropolitan Transit Commission (MTC) – more commonly referred to as Saint Cloud Metro Bus – is also a member.

The cities of Rockville, Saint Augusta, and Saint Stephen along with Brockway Township, Haven Township, Minden Township, Saint Joseph Township, Saint Wendel Township, Sauk Rapids Township, and Watab Township are located within the designated APO 20-year planning boundary but are not formal member jurisdictions. Instead, these jurisdictions are represented through their respective counties.



Figure 1: Map of the APO's planning area.

As a comprehensive, intergovernmental transportation planning agency for the Saint Cloud Metropolitan Planning Area (MPA), the APO receives local, state, and Federal funds to administer programs and transportation-related studies.

The APO Policy Board is made up of elected officials and a senior-level management position from Saint Cloud Metro Bus. The Policy Board is the decision-making body of the APO and provides guidance and direction to staff. The Policy Board is advised by a Technical Advisory Committee (TAC) and a TAC subcommittee for active transportation (i.e., non-motorized transportation such as biking and walking) issues known as the Active Transportation Advisory Committee (ATAC).

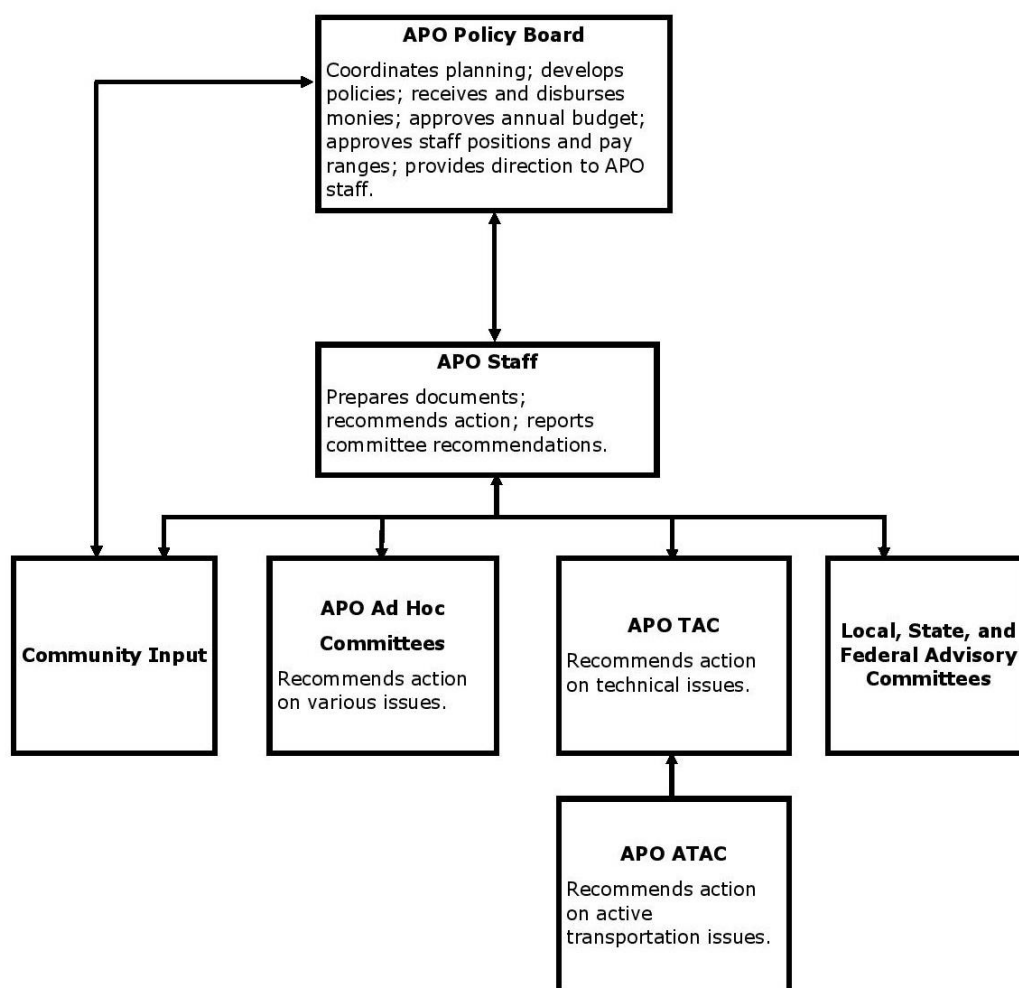


Figure 2: APO organizational chart.

The APO is committed to coordinated planning – in a fair and mutually beneficial manner – on select issues transcending jurisdictional boundaries for the betterment of the entire Saint Cloud MPA. This mission is accomplished through professional planning initiatives, the provision of objective information, and building collaborative partnerships that foster consensus.

The APO strives to be:

- Public service-oriented by providing accountability to constituents and exhibiting the highest standards of ethical conduct.
- Creative problem solvers by anticipating potential challenges and developing creative solutions based on professional knowledge, public involvement, and collaboration with our partners.
- Continuous learners who constantly seek new information, knowledge, and skills to better serve the Saint Cloud MPA.

In the transportation planning process, the APO's role includes:

- Maintaining a certified "3-C" (comprehensive, cooperative, and continuing) transportation planning process.
- Coordinating the planning and implementation activities of local, regional, and state transportation agencies.
- Undertaking an effective stakeholder engagement process which ensures meaningful public input is part of the decision-making process behind plans and programs.
- Providing leadership both in setting transportation policy and in metropolitan system planning.
- Lending technical support in planning and operations to local governments.
- Planning for an intermodal transportation system that is economically efficient, environmentally sound, provides the foundation to compete in the global economy, and will move people and goods in an energy-efficient manner.



Figure 3: Stakeholder engagement meeting for a consultant study.

2 - 2021-2022 PUBLIC OUTREACH

Goals

As identified in the APO's SEP, APO staffers strive to educate and engage the public in meaningful ways that allow for fully informed participation and engagement. With this in mind, the APO has created a list of goals and strategies to aid in the public development and implementation of the SEP.

The three goals of the SEP are:

1. Provide early, accessible, and continuous opportunities for public involvement from diverse stakeholders.
2. Provide reasonable public access to technical and policy information used in the development of plans and projects.
3. Provide a reasonable amount of time to review materials and comment prior to adoption of any plan or amendment.

Public Involvement Techniques

As outlined in the APO's SEP, APO staffers utilize various techniques to engage and inform members of the public on regional transportation planning and programming processes. From July 2021 through June 2022, APO staff utilized the following strategies. A brief description of those strategies is also included below.

Public Meetings: These meetings generally function in coordination with transportation plan updates or planning studies with the overall intent of involving the public in the determination and consideration of identified issues and the development of project alternatives. All public meetings are announced via social media and the APO's website.

Advertising of Public Meetings: Notice of public involvement opportunities may include posting of notices in public places and direct notification of stakeholders identified in the process. The APO utilizes legal notices in the local newspaper of record to advertise public input opportunities on the documents and planning studies in their draft form prior to formal completion and/or adoption by the APO's Policy Board.

News Media: The APO notifies news media through general purpose meeting notifications for the Policy Board and project-specific press releases. The APO may also submit letters to the editor of the newspaper of record on current trends in transportation that would have implications on the APO planning area. The APO maintains a current list of media contacts.

APO Website: The [APO website](http://www.stcloudapo.org) (www.stcloudapo.org) is utilized to accommodate the timely delivery of information to the public. Information inclusive of meeting agendas, notices, announcements, draft/final plans, minutes, maps, and studies are located on the web in formats accessible to the public.

Social Media: The APO utilizes appropriate social media avenues to post pertinent information and notices frequently. This also provides another opportunity for the public to provide input to the APO's ongoing planning process.

Citizen Surveys: On a project-specific basis, citizen surveys will be used to collect data and other relevant information. This information is generally documented within the transportation plan or study and is posted on the APO's website. These surveys will be available both online and in hard copy.

Visualization Techniques: This content-focused technique utilizes graphics such as maps, charts, graphs, pictures, renderings, and PowerPoint presentations to communicate relationships, trends, performance thresholds, deficiencies, issues, recommendations, and considerations to the public.

Interested Persons List: The APO will maintain a list of stakeholder contacts which includes citizens; affected public agencies; representatives of public transportation employees; freight shippers; providers of freight transportation services; private providers of transportation; representatives of users of public transportation; representatives of users of pedestrian walkways and bicycle transportation facilities; representatives of people with disabilities, people-of-color, persons of low income; and other interested parties. The list is used to notify stakeholder contacts of opportunities to be involved in the transportation planning process.

Speaking Engagements: APO staff members are available to provide general and project-specific information as requested by interested community groups. Staff members also may perform public outreach to community and advocacy groups.

Ensuring Accessible Meetings: For meetings to be successful, everyone involved must have an equal opportunity to participate. Three components are vital in presenting meetings that are accessible to people with disabilities: 1) where the meeting is held, 2) how the meeting room furniture is arranged, and 3) how the meeting information is communicated. APO staff shall use the guidance provided in [Accessible Information Exchange: Meeting on a Level Playing Field](https://www.ada.gov/business/accessiblemtg.htm) (<https://www.ada.gov/business/accessiblemtg.htm>). When preparing public meetings, APO staff shall make all reasonable good-faith efforts to provide auxiliary services if requested.

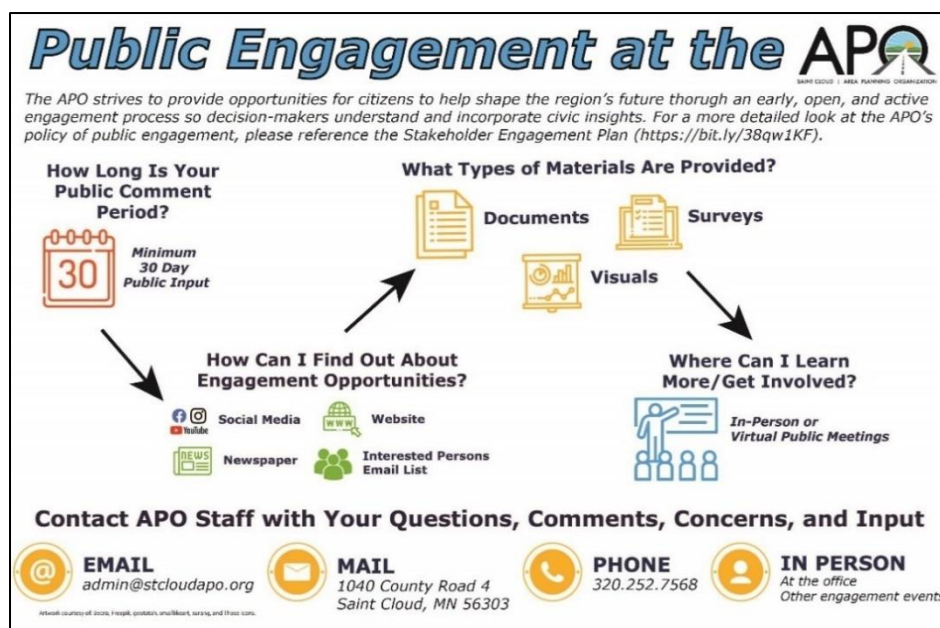


Figure 4: A simplified graphic of the APO's public engagement strategies. Artwork courtesy of Becris, Freepik, geotatah, smalllikeart, surang, and Those Icons.

The End of COVID-19 Restrictions

The COVID-19 global pandemic took hold in Minnesota in March 2020. Restrictions imposed statewide through executive orders from Minnesota Gov. Tim Walz and local leaders due to

the health emergency limited the use of many traditional strategies for public engagement. The governor rescinded the public health restriction on July 1, 2021. As a result, in-person meetings for the Policy Board resumed. TAC meetings were conducted in a hybrid method where some members were in person while others were virtual. It should be noted that it is required for voting members to participate in-person, however, a virtual option is also available for non-voting members and members of the public interested in TAC activities. There was one ATAC meeting in person while the other meeting was held virtually due to a spike in COVID numbers in early January 2022.

COVID-19 required APO staff to rely more heavily on social media/virtual engagement. During the height of the pandemic, APO staff had to rely on social media platforms such as Facebook Live as the primary way to inform the public about engagement opportunities. In the months following a "return to normal activities," APO staff have found incorporating Facebook Live options during public engagement periods provide a good complement to traditional in-person engagement opportunities. The APO have begun to focus on providing alternate modes of engagement (besides the traditional in-person meeting) to allow people to engage with staff on their time and their terms.



Figure 5: Members of the APO's Active Transportation Advisory Committee (ATAC) attending a Zoom meeting.

3 – QUANTITATIVE DATA

Public Meetings

During the 12-month period from July 1, 2021, to June 30, 2022, APO staff were part of 21 in-person outreach events, seven hybrid meetings, and six online virtual engagement meetings that were open to the public. Public meetings include those related to review and project development for the Transportation Improvement Program (TIP), the development of the 2050 Metropolitan Transportation Plan (MTP) visioning campaign, the Regional Active Transportation Plan Project Survey, and meetings such as TAC, ATAC and Policy Board.

Meetings of the APO's ATAC, TAC, and the APO Policy Board were scheduled events with notice provided to the public through the APO website.

Of note, for purposes of this analysis, APO staff define a "member of the public" as: 1) someone who does not work for the APO or one of its member jurisdictions or agencies, 2) an elected or appointed official who does not serve on the APO Policy Board 3) or staff of an organization who is in attendance for employment purposes.

TIP Open Houses

Between July 2021 and June 2022, APO staff hosted five in-person and five online open house events to discuss the APO's Transportation Improvement Program (TIP) at either the APO office -- 1040 County Road 4 in Saint Cloud -- the Great River Regional Library (GRRL) -- 1300 West Saint Germain Street in Saint Cloud -- or online via Facebook Live. Two participants from the public attended the in-person open houses. One comment was received from the online Facebook Live open houses.

Method of Event	Date Held	Location	Public Participants
In-person	7/27/2021	APO Office	2
In-person	1/14/2022	GRRL	0
In-person	3/17/2022	GRRL	1
In-person	4/12/2022	GRRL	0
In-person	4/21/2022	GRRL	0

Figure 6: A table of the in-person TIP open house engagement dates, locations, and the number of participants who attended between July 2021 and June 2022.

Method of Event	Date Held	Engagement	Reach	Number of Comments Received
Facebook Live	7/29/2021	22	41	0
Facebook Live	1/12/2022	N/A	N/A	0
Facebook Live	3/8/2022	49	85	0
Facebook Live	4/7/2022	14	540	0
Facebook Live	4/26/2022	14	29	1

Figure 7: A table of the online TIP open house engagement dates, locations, and the number of public comments between July 2021 and June 2022.

Facebook defines reach as the estimated number of people who saw any content from a page, broken down by total, organic, and promotions. Engagement is the number of times people have engaged with your posts through reactions, comments, shares, views, and clicks. Impressions are the number of times a post was on screen.

All open houses were advertised to the public via legal notices found within the APO's newspaper of record (St. Cloud Times). The APO's Facebook page was also used for advertising notice of the TIP open house events through posts and Facebook Live videos from the in-person events.

Looking Ahead 2050 - MTP Visioning Campaign

Between August and September 2021, APO staff began public input for the draft Metropolitan Transportation Plan (MTP) visioning campaign. SurveyMonkey was the primary tool APO staff used to receive responses from the public. The visioning question was framed as an opportunity for individuals to share their transportation stories. In addition to English, APO staff translated this survey into Spanish and Somali – the two primary non-English languages spoken within the planning area. While the formal visioning campaign was launched in August 2021, APO staff did a "soft launch" -- including very limited public notification of the campaign -- in June and July.

Marketing and Advertising the Initial Outreach

APO staff determined that the best way to reach people, given the ongoing COVID-19 global pandemic, was to deploy online and in-person engagement tactics.

To promote the SurveyMonkey, APO staff utilized the following tactics:

- The APO newsletter The Oxcart.
- Updates to the APO's website.
- The APO's 2022-2025 Transportation Improvement Programs (TIP) surveys.
- Direct email.
- Social media.
- QR code.
- Sidewalk clings.
- Flyers.

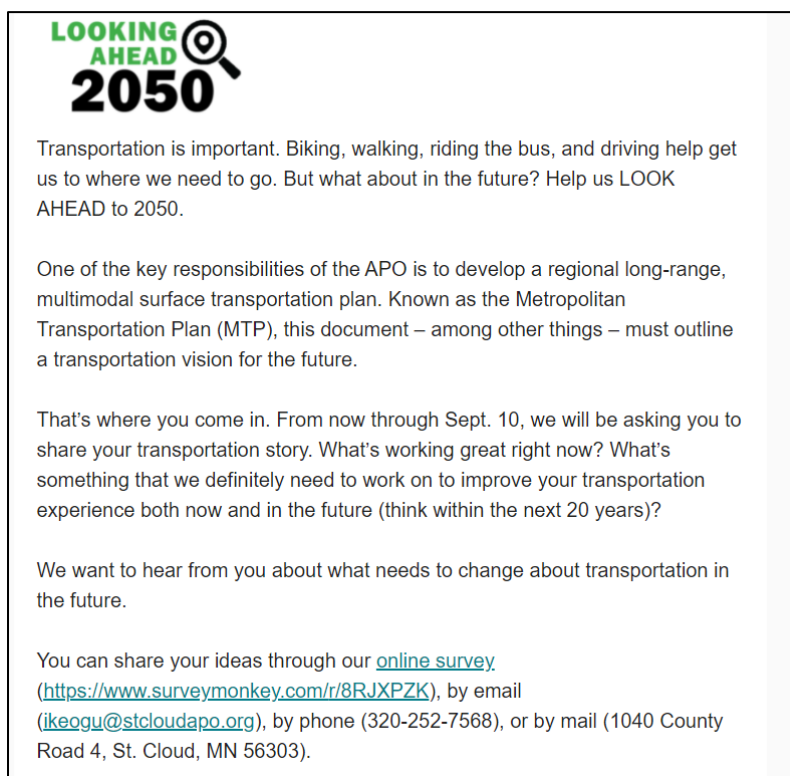


Figure 8: A screenshot of the APO's soft launch to the Looking Ahead 2050 visioning campaign.

APO staff provided information about the MTP visioning campaign to members of the public at three non-APO-sponsored events.

Date Held	Meeting/Event	Number of People in Attendance
8/18/2021	St. Cloud Area Chamber of Commerce	29
8/24/2021	Southside Boys and Girls Club	Approximately a dozen
*9/21/2021	Metro Bus Rider Advisory Committee (RAC)	8

Figure 9: A list of the non-APO sponsored events in which APO staff presented on the MTP visioning campaign.

*APO staff were, unfortunately, unable to attend this event in person/vis WebEx due to staffing shortages; however, the Metro Bus Planning Manager briefed members on the process and provided copies of the paper survey.

To promote the visioning campaign, APO staff utilized press releases to local media outlets. Press releases were distributed to the following media outlets:

- St. Cloud Times.
- AM 1240/FM 95.3 WJON.
- AM 1450/FM 99.3 KNSI.
- 88.1 FM KVSC.
- Sauk Rapids Herald.
- Benton County News.
- Sartell-St. Stephen Newsleader.
- St. Joseph Newsleader.

Regional Household Travel Survey – Visioning Questions

One of the most significant advantages APO staff utilized during the visioning campaign was the Regional Mobility Survey. In 2021, the APO provided funding for a consultant-led study designed to randomly sample households across the Saint Cloud MPA and record their travel patterns. In total, over 1,000 responses to the visioning question were received through the household travel survey efforts.

ATAC Meetings

Between July 2021 and June 2022, APO staff hosted two ATAC meetings – one held in-person at the Saint Cloud branch of the Great River Regional Library (GRRL) and the other held online via Zoom due to a spike in COVID-19 cases. These meetings focused heavily on active transportation issues.

ATAC meetings and public participation are as follows:

Method of Event	Date Held	Location	Public Participants
In-person	8/11/2021	GRRL	3
Online	1/27/2022	Zoom	5

Figure 10: A table of the ATAC meeting dates, locations, and the number of participants who attended between July 2021 and June 2022.

Notice of ATAC meetings was provided to the volunteer list of members and announced to the public on the APO website and through Facebook events.

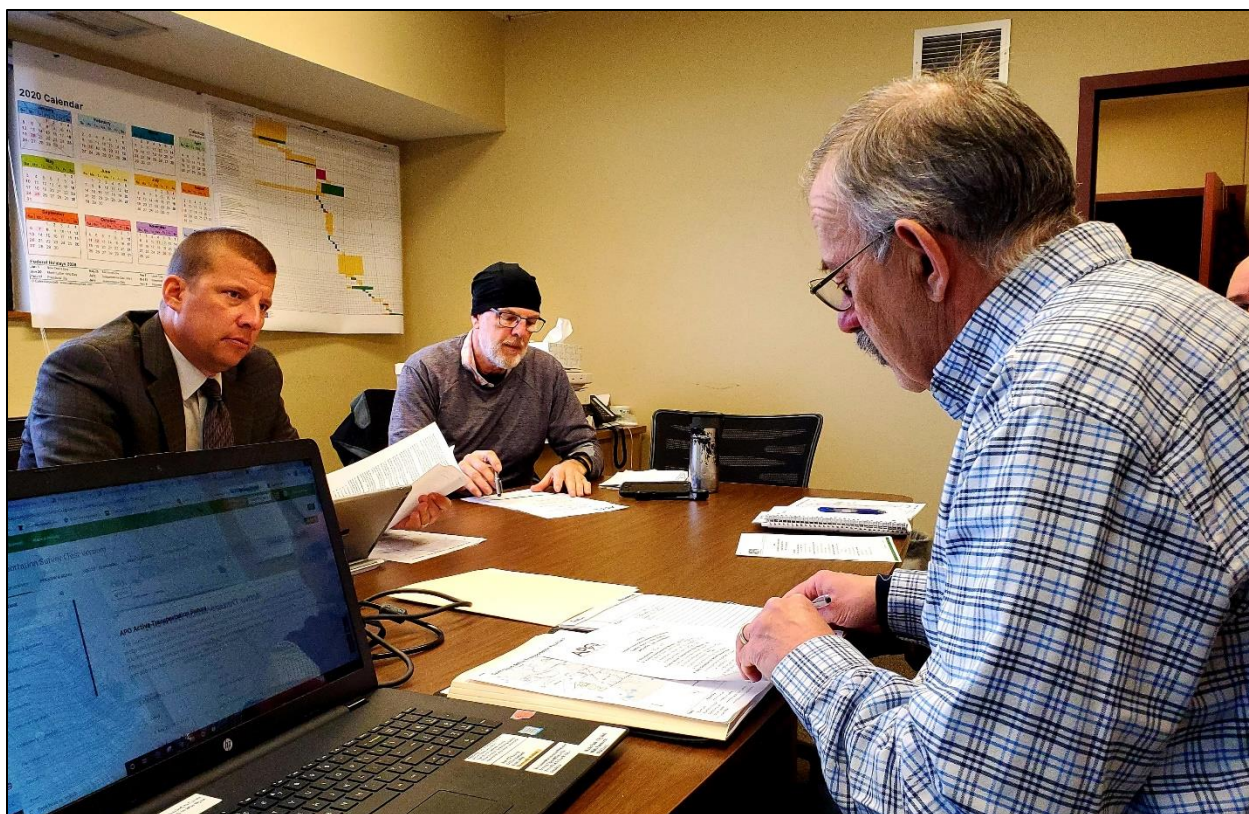


Figure 11: APO staff presenting information about the ATP.

TAC Meetings

The APO's TAC -- made up of planners and engineers from APO member agencies and jurisdictions -- primarily focuses on technical transportation issues. Eight in-person TAC meetings were held between July 2021 and June 2022 at the Stearns County Public Works Department/Highway Department (Stearns Co PWD/HD) -- 455-28th Ave. S in Waite Park. Given the existing technology capabilities, APO staff were able to offer a hybrid option for TAC representatives and members of the public to participate in meetings via Zoom. However, TAC representatives who participated online did not count toward establishing a quorum and were not allowed to vote. TAC meetings and public participation were as follows:

Method of Event	Date Held	Location	Public Participants
In-person	7/29/2021	Stearns Co PWD/HD	0
Hybrid	8/26/2021	Stearns Co PWD/HD	0
Hybrid	9/30/2021	Stearns Co PWD/HD	0
Hybrid	2/3/2022	Stearns Co PWD/HD	0
Hybrid	2/24/2022	Stearns Co PWD/HD	0
Hybrid	3/31/2022	Stearns Co PWD/HD	0
Hybrid	4/28/2022	Stearns Co PWD/HD	0
Hybrid	5/26/2022	Stearns Co PWD/HD	0

Figure 12: A table of the TAC meeting dates, locations, and the number of participants who attended between July 2021 and June 2022.

TAC meetings were advertised to members of the public on the homepage of the APO's website.

Policy Board Meetings

Between July 2021 and June 2022, the APO hosted nine Policy Board meetings at the Saint Cloud branch of the Great River Regional Library. The dates of Policy Board meetings are as follows:

Method of Event	Date Held	Location	Public Participants
In-person	8/12/2021	GRRL	0
In-person	9/9/2021	GRRL	0
In-person	10/14/2021	GRRL	0
In-person	1/13/2022	GRRL	0
In-person	2/10/2022*	GRRL	0
In-person	3/10/2022	GRRL	0
In-person	4/14/2022	GRRL	0
In-person	5/12/2022	GRRL	0
In-person	6/9/2022	GRRL	0

Figure 13: A table of the TAC meeting dates, locations, and the number of participants who attended between July 2021 and June 2022. *There was no quorum at the Feb. 10 meeting.

Policy Board meetings were advertised to members of the public on the homepage of the APO's website and were emailed to the APO's media contact list. Four Policy Board meetings were also advertised on the APO's Facebook page.



Figure 14: APO Policy Board members listening to a presentation at a Policy Board meeting.

Social Media

Between July 1, 2021, and June 30, 2022, the APO had the following active social media accounts: Facebook, YouTube, Instagram, and LinkedIn. Facebook is the predominant platform staffers use.

Facebook

APO staff primarily utilized Facebook to inform the public about opportunities to provide input on various planning studies including: the Southwest Beltline Corridor Study, the Mississippi River Bridge Planning Study, the Mayhew Lake Road Corridor Study, and the Stearns County CSAH 133 Alignment Study.

Facebook was also the prime way staff communicated information about the APO's Regional Mobility Survey as well as advertising the 2050 MTP Visioning Campaign.

APO staff utilized the Facebook Live feature to conduct five virtual open houses as well as provide notice of various meetings. Facebook posts also provided notice Policy Board meetings and other topics of importance to transportation planning.

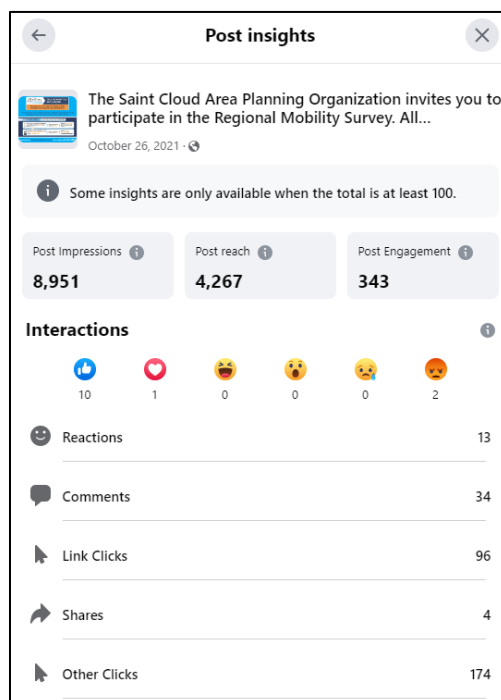


Figure 15: A screenshot of the APO's boosted Regional Mobility Survey on Facebook.

During this one-year time frame, the number of followers to the APO's Facebook page gradually grew. As of July 1, 2022, the APO's Facebook page had 428 followers, a 24.8% increase compared to the 343 followers last July.

Regarding posts pertaining to the APO directly soliciting public input, the APO created 52 posts, 13 more than were created the previous year. The topics of the posts included:

- TIP public comment and development: 29 posts.
- SW Beltline Corridor Study: 5 Posts.
- Policy Board: 4 posts.
- ATAC meetings and ATP related: 4 posts.
- MTP development: 3 Posts.
- Regional Mobility Survey: 2 posts.
- Stearns County CSAH 133 Alignment Study: 2 posts.
- Mississippi River Bridge Planning Study: 1 post.
- Mayhew Lake Road Study: 1 Post.
- TAC meetings: 1 post.

APO staff used four styles of post to engage members of the public. Those styles included events, photos, links, and Facebook Live videos.

During this time frame, APO staff paid for three posts to be boosted – a paid advertisement promoting an existing post. Those posts were for the APO's TIP (boosted on July 29, 2021),

the Looking Ahead 2050 visioning survey (boosted on Aug. 23, 2021), and the Regional Mobility survey (boosted on Oct. 26, 2021).

By boosting a post, Facebook distributes said post to a broader range of people, including those who do not follow the APO on other social media platforms.

As a result, significant reach and engagement were achieved, as noted below.

Reach is the estimated number of people who had any posts from your page on their screen, broken down by total, organic, and promotions. Figure 16 describes the top 10 posts in terms of their reach. The top performing posts were the Oct. 26 release of the Regional Mobility Survey (with a reach of 4,267, partly due to a Facebook boost) and the TIP public comment announcement on July 26, with a reach of 3,887. The next highest performing post also boosted and was a survey for the Looking Ahead 2050 MTP on Aug. 23 with a reach of 990.

Date	Purpose of Post	Post Type	Reach
10/26/2021	Regional Mobility Survey	Photo and Boosted	4,267
7/26/2021	TIP public comment	Photo and Boosted	3,887
8/23/2021	MTP survey	Photo and Boosted	990
4/07/2022	TIP public comment	Facebook Live Video	540
7/29/2021	TIP public comment	Photo	413
7/7/2021	SW Beltline Corridor Study input	Photo	286
12/29/2021	TIP public comment	Photo	207
9/2/2021	MTP survey	Photo	112
5/5/2021	TIP public comment	Photo	101
3/8/2022	TIP public comment	Facebook Live Video	85

Figure 16: The top 10 APO Facebook posts in terms of reach between July 2021 and June 2022. Data courtesy of Facebook.

Figure 17 describes the top 10 posts in terms of engagement – the number of times people liked/reacted, commented, or shared a post.. The top performing posts in terms of engagement were the Regional Mobility Survey on Oct. 26 with 343 engagements followed by the TIP public comment announcement on July 26 with 334 engagements.

Date	Purpose of Post	Post Type	Engagement
10/26/2021	Regional Mobility Survey	Photo and Boosted	343
7/26/2021	TIP public comment	Photo and Boosted	334
3/8/2022	TIP public comment	Facebook Live Video	49
1/14/2022	TIP public comment	Facebook Live Video	29
6/22/2022	Regional Active Transportation Plan Survey	Facebook Live Video	28
4/12/2022	TIP public comment	Facebook Live Video	26
8/23/2021	MTP survey	Photo and Boosted	24
7/29/2021	TIP public comment	Facebook Live Video	22
7/29/2021	TIP public comment	Photo	18
7/7/2021	SW Beltline Corridor Study input	Photo	17

Figure 17: The top 10 APO Facebook posts in terms of engagement between July 2021 and June 2022. Data courtesy of Facebook.

A complete list of Facebook posts during this time frame can be found in Appendix A.

Other Social Media

In addition to Facebook, the APO made use of other social media platforms - a YouTube account, an Instagram account, and a LinkedIn profile.

The APO's YouTube channel has four subscribers. No videos were posted in this report's time frame.

There were 13 posts on Instagram, including several announcements regarding public comments for the TIP, MTP, ATP, SW Beltline Corridor Study, and the Mayhew Lake Road Study. Other posts included various activities the APO was performing. As of July 1, 2022, there are 175 followers on Instagram compared to 152 followers in July of 2021.

A LinkedIn page was created in 2020. The page, which has five followers, includes a description of the APO organization and its purpose. There have been no posts during the period.

Online Surveys

From July 2021 to June 2022, the APO created 16 online surveys using the online survey development platform SurveyMonkey, and one survey was created using ArcGIS Survey123.

Survey announcements and the necessary links were made available on the APO website, Facebook, Instagram, and were distributed via email to those interested in APO planning activities. In addition, mention of the availability of these surveys was made at the APO's Policy Board, TAC, and ATAC meetings.

Figure 18 provides a summary of APO survey posts, when it was posted, how long the survey was open, and the number of responses received.

Survey Focus	When Posted	Days Active	Purpose of Survey	Total Responses
2022-2025 TIP (includes 11 surveys)	7/14/2021	30	Comment on proposed TIP projects.	27
MTP Visioning	8/9/2021	30	MTP visioning question.	62
2022-2025 TIP	12/29/2021	30	Comment on proposed TIP amendments.	9
2022-2025 TIP	2/23/2022	30	Comment on proposed TIP amendments.	10
2022-2025 TIP	3/23/2022	30	Comment on proposed TIP amendments.	5
2022-2025 TIP	4/6/2022	30	Comment on proposed TIP amendments.	6
Regional Active Transportation Plan	6/15/2022	30	Comments on proposed active transportation projects.	9

Figure 18: A list of the online surveys posted in chronological order and the number of survey responses.

After the surveys were closed, summary results were made available on the APO ["Get Involved"](http://stcloudapo.org/get-involved/) web page (<http://stcloudapo.org/get-involved/>).

Below is a more in-depth look at the types of surveys developed.

2022-2025 TIP Engagement

Fifteen surveys were created in relation to the APO's 2022-2025 TIP. Eleven surveys were developed as part of the public comment period for the draft document. The remaining four surveys were developed as part of the amendment process for the TIP. All survey results and public comments were shared with representatives from the APO's TAC and Policy Board at their respective meetings.

In July the APO conducted engagement on the full document. As stated above, this effort included the development of 11 surveys for agencies and/or jurisdictions with projects yet to be constructed that were programmed in the TIP. Surveys were open from July 14 through Aug. 13, 2021. A total of 27 people took part in at least one of these surveys. Results were incorporated into the draft document and then presented to the TAC in August and brought to the Policy Board in September.

The December TIP survey contained several changes to the 2022-2025 TIP. This survey was open from Dec. 29, 2021, to Jan. 28, 2022. There were nine responses received. The APO Policy Board acted on these proposed changes on March 10.

The February TIP survey contained two amendments to the 2022-2025 TIP. This survey was open from Feb. 23 to March 25, 2022. There were 10 responses received. The APO Policy Board acted on these proposed changes on April 14.

The March TIP survey contained six amendments to the 2022-2025 TIP. This survey was open from March 23 to April 22, 2022. There were five responses received. The APO Policy Board acted on these proposed changes on May 12.

The April TIP survey contained two amendments to the 2022-2025 TIP. This survey was open from April 6 to May 6, 2022. There were six responses received. The APO Policy Board acted on these proposed changes on May 12.

Figure 19 shows the number of survey responses by TIP programming year. The number of surveys per TIP cycle depends on several factors, such as the number of amendments varies yearly. As shown in the chart, the 2020-2023 TIP had three surveys and an average response rate of 4.3 per survey. The 2021-2024 TIP had 10 total surveys and the highest average response rate per survey at 16. The 2022-2025 TIP, which had the most surveys at 15, but the lowest average response rate per survey at 3.8.

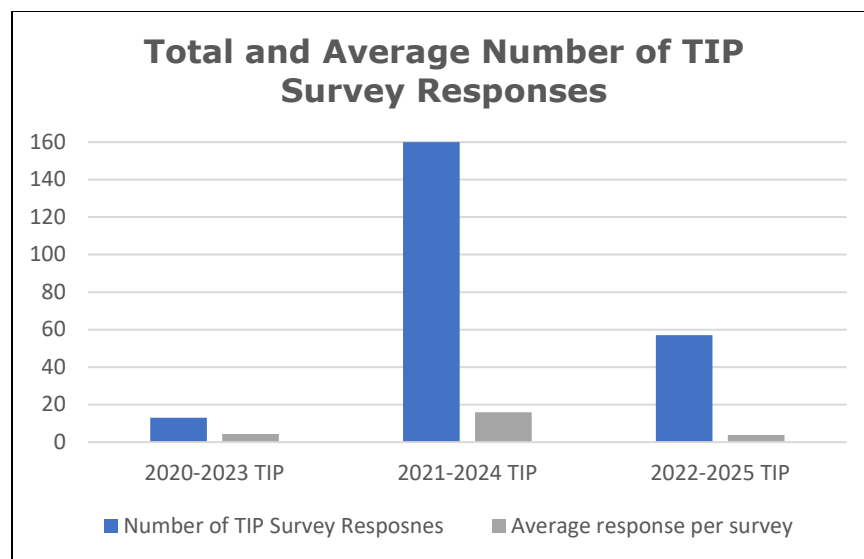


Figure 19: Number of TIP survey responses received by TIP year. *Note only amendments to the 2020-2023 TIP had surveys.

Looking Ahead 2050 MTP Visioning Survey

As part of the soft launch to the visioning process, APO staff incorporated the visioning question as part of the public outreach related to the final draft of the APO's fiscal years 2022-2025 Transportation Improvement Program (TIP). Official launch of the Looking Ahead 2050 MTP Visioning Survey was open from Aug. 9 to Sept. 10, 2021. This survey asked participants what do they think needs to change about transportation. There were 62 responses received.

Draft Regional Active Transportation Plan Survey

The Regional Active Transportation Plan Survey was released to the public between June 15 and July 15, 2022. Nine responses were received. The survey asks participants to rate each proposed project from one to five stars, one being the lowest priority and five being the highest priority. The survey also asked for the five most important regional bikeway connections. Comments received were incorporated into the draft Active Transportation Plan for consideration by the APO's Policy Board in September 2022.

Demographic Questionnaire

APO staff adds nine demographic questions at the end of all APO online surveys. Respondents are asked to provide information regarding their gender, city of residence, age, ethnicity, household size, household income, whether they have a physical disability, place of birth (inside or outside the U.S.), and their primary language spoken at home. Completion of these the demographic questions by survey participants is optional.

Responses to these demographic questions assist APO staff in identifying the various groups within the MPA that are being reached through surveys. The intent is to ensure that all community members are afforded an equal and equitable opportunity to participate in the process. By understanding who is participating in APO outreach, staff can strategize various techniques to ensure all people – particularly traditionally underrepresented populations – are being reached. Due to a change in the demographic questionnaire, Figure 20 does not include results from the ATP project survey.

Category	Total Survey Participant Responses	% of Total Survey Participant Responses	% of MPA Population Estimates
Gender			
Male	52	48.1%	49.7%
Female	54	50.0%	50.3%
*Non-Binary	2	1.9%	N/A
**City of Residence			
Rockville	1	0.9%	1.7%
Saint Augusta	4	3.7%	2.5%
Saint Cloud	56	51.9%	49.3%
Saint Joseph	6	5.6%	5.0%
Saint Stephen	0	0.0%	0.6%
Sartell	16	14.8%	13.9%
Sauk Rapids	11	10.2%	9.9%
Waite Park	4	3.7%	6.0%
Other	10	9.3%	11.1%
**Ethnicity			
White or Caucasian	98	89.1%	76.7%
Black or African American	4	3.6%	12.1%
Hispanic or Latino	1	0.9%	3.9%
Asian or Asian American	0	0.0%	2.6%
American Indian or Alaska Native	2	1.8%	0.4%
Native Hawaiian or Other Pacific Islander	3	2.7%	0.0%
Other	2	1.8%	4.2%
*Number in Household			
1 person	18	16.4%	N/A
2 people	40	36.4%	N/A
3 people	20	18.2%	N/A
4 people	20	18.2%	N/A
5 people	6	5.5%	N/A
6 people	2	1.8%	N/A
7 or more people	4	3.6%	N/A
*Household Income			
Under \$10,000	2	1.9%	N/A
\$10,001 to \$25,000	8	7.6%	N/A
\$25,001 to \$50,000	15	14.3%	N/A
\$50,001 to \$75,000	15	14.3%	N/A
Over \$75,000	65	61.9%	N/A
*Age			
Under 16	0	0.0%	N/A
17-25	5	4.6%	N/A
26-62	80	73.4%	N/A

Category	Total Survey Participant Responses	% of Total Survey Participant Responses	% of MPA Population Estimates
63+	24	22.0%	N/A
Physical Disability			
Yes	14	12.5%	11.5%
No	98	87.5%	88.5%
Where Were You Born			
In the U.S.	111	99.1%	91.7%
Outside the U.S.	1	0.9%	8.3%
Primary Language Spoken at Home			
English	108	96.4%	88.4%
Something Other than English	4	3.6%	11.6%

*The ACS Five-Year Estimates does not calculate this information in a way that allows for a direct comparison.

*** Population data courtesy of 2020 U.S. Decennial Census

Figure 20: Results from the APO's demographic questionnaire compared to the population estimates of various demographics within the Saint Cloud MPA. Population data courtesy of 2016-2020 American Community Survey Five-Year Estimates unless noted.

Based upon comparing the percent of total survey participant responses to the percent of MPA population estimates, for each category, the APO achieved surveying males and females within a percentage point for gender. Comparing the city of residence, Waite Park was the only jurisdiction under-represented by two percentage points or more, and no one from Saint Stephen, population 851, submitted a survey response. However, all other cities were well represented in survey responses as compared to their proportion of the total population. For ethnicity, White or Caucasian residents were over-represented in survey responses by nearly 11 percentage points. At the same time, most BIPOC populations were undersampled with the exclusion of American Indian or Alaska Native and Native Hawaiian or Other Pacific Islander. The most significant undersampling was for the Black or African American population at nearly eight percentage points. Regarding physical disability, the sampling was within a percentage point of the population estimates. Both people born outside of the U.S and those whose primary language is something other than English were under sampled by approximately seven percentage points, respectively.

As stated earlier, during the period between July 1, 2021, and June 30, 2022, a total of 16 online surveys were created using the above demographic survey questions. The following is an in-depth analysis of the demographic make-up of survey participants. Of note, the Regional Active Transportation Plan demographic survey did not contain the same demographic questions.

TIP Surveys

Out of approximately 57 individuals who participated in at least one of the 15 TIP-related surveys between July 2021 and April 2022, 49 demographic responses were collected.

The average participant in these APO surveys:

- Is female (57% of total respondents).
- Lives in Saint Cloud (59% of total respondents).
- Is white (88% of total respondents).

- Lives in a two-person household (33% of total respondents).
- Has a household income of over \$75,000 (67% of total respondents).
- Is between the ages of 26 and 62 (73% of total respondents).
- Does not have a physical disability (88% of total respondents).
- Was born in the United States (100% of total respondents).
- Speaks English as the primary language spoken at home (96% of total respondents).

Looking Ahead 2050 – Visioning Campaign

Out of approximately 62 individuals who participated in the surveys, 59 demographic responses were collected.

The average participant in this survey:

- Is male (53% of total respondents).
- Lives in Saint Cloud (47% of total respondents).
- Is white (90% of total respondents).
- Lives in a two-person household (39% of total respondents).
- Has a household income over \$75,000 (58% of total respondents).
- Is between the ages of 26 and 62 (74% of total respondents).
- Does not have a physical disability (87% of total respondents).
- Was born in the United States (98% of total respondents).
- Speaks English as the primary language spoken at home (97% of total respondents).

ATP Project Survey - Demographic Survey

Figure 21 displays the demographic survey results from the ATP Project survey. The survey questions were adjusted to match the demographic categories from the Census Bureau to allow for better comparisons to the MPA population estimates.

Category	Total Survey Participant Responses	% of Total Survey Participant Responses	% of MPA Population Estimates
Gender			
Male	5	55.6%	49.7%
Female	4	44.4%	50.3%
*Non-Binary	0	0.0%	N/A
*City of Residence			
Rockville	0	0.0%	1.7%
Saint Augusta	0	0.0%	2.5%
Saint Cloud	4	44.4%	49.3%
Saint Joseph	2	22.2%	5.0%
Saint Stephen	0	0.0%	0.6%
Sartell	0	0.0%	13.9%
Sauk Rapids	2	22.2%	9.9%
Waite Park	1	11.1%	6.0%
Other	0	0.0%	11.1%
*Ethnicity			
White or Caucasian	7	87.5%	76.7%
Black or African American	0	0.0%	12.1%
Hispanic or Latino	0	0.0%	3.9%
Asian or Asian American	0	0.0%	2.6%

Category	Total Survey Participant Responses	% of Total Survey Participant Responses	% of MPA Population Estimates
American Indian or Alaska Native	0	0.0%	0.4%
Native Hawaiian or Other Pacific Islander	0	0.0%	0.0%
Some Other Race	0	0.0%	0.3%
Two or More Races	1	12.5%	3.9%
Number in Household			
1 Person	0	0.0%	30.6%
2 People	5	62.5%	34.4%
3 People	2	25.0%	14.8%
4 or More People	1	12.5%	20.3%
Household Income			
Less than \$5,000	0	0.0%	2.7%
\$5,000 to \$9,999	0	0.0%	2.9%
\$10,000 to \$14,999	0	0.0%	4.4%
\$15,000 to \$19,999	1	12.5%	3.8%
\$20,000 to \$24,999	0	0.0%	5.0%
\$25,000 to \$34,999	1	12.5%	10.0%
\$35,000 to \$49,999	0	0.0%	14.5%
\$50,000 to \$74,999	1	12.5%	18.3%
\$75,000 to \$99,999	1	12.5%	13.8%
\$100,000 to \$149,999	2	25.0%	13.7%
\$150,000 or more	2	25.0%	10.9%
Age			
Under 19	0	0.0%	26.6%
20 to 24	0	0.0%	11.4%
25 to 29	0	0.0%	7.7%
30 to 34	0	0.0%	6.7%
35 to 39	0	0.0%	6.2%
40 to 44	0	0.0%	5.8%
45 to 49	1	11.1%	5.3%
50 to 54	2	22.2%	5.6%
55 to 59	3	33.3%	5.5%
60 to 64	0	0.0%	5.5%
65 to 69	3	33.3%	4.4%
70 to 74	0	0.0%	3.2%
75 to 79	0	0.0%	2.4%
80 to 84	0	0.0%	1.6%
85 and over	0	0.0%	2.1%
Physical Disability			
Yes	0	0.0%	11.5%
No	9	100%	88.5%
Where Were You Born			

Category	Total Survey Participant Responses	% of Total Survey Participant Responses	% of MPA Population Estimates
In the U.S.	9	100%	91.7%
Outside the U.S.	0	0.0%	8.3%
Primary Language Spoken at Home			
English	8	100%	88.4%
Something Other than English	0	0.0%	11.6%

* Population data courtesy of 2020 U.S. Decennial Census

Figure 21: Results from the APO's Regional Active Transportation Plan demographic questionnaire compared to the population estimates of various demographics within the Saint Cloud MPA. Population data courtesy of 2016-2020 American Community Survey Five-Year Estimates unless noted.

Regional Active Transportation Plan

Nine individuals took part in the demographic questionnaire as part of the Regional Active Transportation Plan survey. The average participant taking the Regional Active Transportation Plan survey:

- Is male (56% of respondents).
- Lives in Saint Cloud (44% of respondents).
- Is white (88% of respondents).
- Lives in a two-person household (63% of respondents).
- Has a household income over \$100,000 (50% of respondents).
- Is between the ages of 45-59 (66% of respondents).
- Does not have a physical disability (100% of respondents).
- Was born in the United States (100% of respondents).
- Speaks English as the primary language spoken at home (100% of respondents).

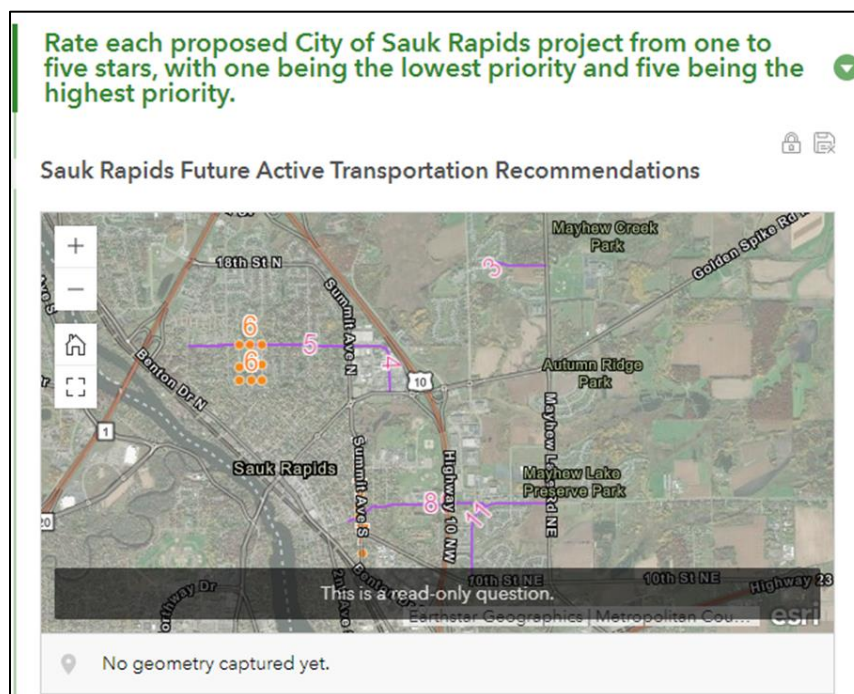


Figure 22: Example of the Regional Active Transportation Plan survey.

4 - QUALITATIVE DATA

While the last chapter reviewed the quantitative data such as the number of public engagement events held and the demographic make-up of those participants; APO staff felt it necessary to survey participants on their experience to determine what APO staff are doing well and what areas are in need of improvement.

Online Survey

After every public engagement opportunity, APO staff survey those who have interacted with the APO about their experience, the usefulness of the information provided, and their view of the staff response to their comments and feedback.

Between July 2021 and June 2022, one person participated in the online survey.

One respondent found out about the APO engagement activity by email.

Participants were given a series of statements relating to their experience before, during, and after the event and asked whether they agree or disagree. The survey then asked whether they were likely to participate in future events or encourage others to do. Figures 23 through 26 show the survey response to these statements.

Before the event ...	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
The notice or invitation to participate was clear and welcoming?	0	1	0	0
Information about the event topic helped prepare me to participate more effectively.	1	0	0	0
The purpose of the event was clearly defined.	1	0	0	0
I believed that any views offered would be taken seriously by APO staff.	1	0	0	0

Figure 23: A list of responses about people's experiences providing public input before an APO event as part of the APO's public engagement qualitative survey.

During the event ...	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
There was sufficient opportunity for me to express my views about what I thought was important.	1	0	0	0
APO staff provided a safe, fair, and well-managed environment for participants.	1	0	0	0
APO staff heard my opinions on the topic(s) presented.	1	0	0	0

Figure 24: A list of responses about people's experiences providing public input during an APO event as part of the APO's public engagement qualitative survey.

After the event ...	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
I believed that the event would result in better decisions on the topic(s) discussed.	0	1	0	0
I believe that any views offered would be taken seriously by APO staff.	0	1	0	0

Figure 25: A list of responses about people's experiences providing public input after an APO event as part of the APO's public engagement qualitative survey.

Regarding future engagement opportunities ...	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
Given the chance, I would participate in an APO outreach activity again.	1	0	0	0
I would encourage other residents to participate in similar APO events on this or other appropriate topics.	1	0	0	0

Figure 26: A list of responses from the APO's public engagement qualitative survey inquiring about their willingness to participate in future APO-sponsored outreach events.

Staff are appreciative to the one person who participated in the qualitative survey. However, given the lack of responses, it is unclear if a majority of participants felt the same way.

The advertisement is a vertical flyer for the Regional Mobility Survey. At the top, it features the APO logo and the text 'REGIONAL MOBILITY SURVEY' with the tagline 'Moving Our Region Ahead'. A prominent offer states 'RECEIVE A \$25 GIFT CARD AS THANKS FOR YOUR TIME'. Below this, it instructs participants to 'Write down access code before visiting site' and provides the 'INVITATION ACCESS CODE: SCRMOVES'. A 'GET STARTED TODAY' button is present. The flyer lists three ways to participate: signing up at RegionalMobilitySurvey.com or calling 1-833-888-1226, telling the survey team about travel for 1 day, and receiving \$25 per household after completing the study. It also notes that participation is available in English, Somali, and Spanish through a smartphone app, online survey, or toll-free call. The bottom section provides the website 'RegionalMobilitySurvey.com', the phone number '1-833-888-1226', and the contact information for the Saint Cloud Area Planning Organization: 1040 County road 4, Saint cloud, MN 56303. A slogan 'TELL US HOW YOU GET AROUND' is at the bottom left.

Figure 27: Regional Mobility Survey ad in the Nov. 8, 2021, edition of the Saint Cloud Times.

5 - LIMITED ENGLISH PROFICIENCY (LEP) MONITORING

As part of the APO's SEP, staff have developed a Limited English Proficiency (LEP) plan to identify reasonable steps for providing language assistance to persons with limited English proficiency who wish to access services provided. Defined in Executive Order 13166, persons with limited English language proficiency are those who do not speak English as their primary language and have limited ability to read, speak, write, or understand English.

Per Federal regulations, APO staff will review its LEP Plan on an annual basis. As part of that review, staff will include the following:

- The number of documented persons with limited English language proficiency contacts encountered.
- How the needs of persons with limited English language proficiency have been addressed.
- Determination of the current LEP population in the service area.
- Determination of whether the need for translation services has changed.
- Determination of whether local language assistance programs have been effective and sufficient to meet the need.
- Determination of whether the APO's financial resources are sufficient to fund language assistance resources needed.
- Determination of whether the APO fully complies with the goals of the LEP plan.
- Determination of whether complaints have been received concerning the agency's failure to meet the needs of individuals with limited English language proficiency.
- Maintain a Title VI complaint log which includes LEP to determine issues and basis of complaints.

Below is the APO's 2021-2022 LEP self-evaluation.

Number of documented persons with limited English language proficiency contacts encountered.

Between July 2021 and June 2022, the APO has had no requests for interpreters and no requests for translated documents. The APO's Board, committees, staff, contractors, and sub-recipients have not knowingly had any contact with persons with limited English language proficiency. There were no encounters from those with limited English language proficiency at any APO meetings, events, or activities.

How the needs of persons with limited English language proficiency have been addressed.

A person who does not speak English as their primary language and who has a limited ability to read, write, speak, or understand English may be identified as a person with limited English language proficiency and may be entitled to language assistance with respect to the APO's programs and services. Language assistance can include interpretation, which means oral or spoken transfer of a message from one language into another language, and/or translation, which means the written transfer of a message from one language into another language.

APO staff may notify and identify a person with limited English language proficiency who needs language assistance by:

- Posting notice in a conspicuous and accessible place in the APO office of the LEP plan and the availability of interpretation or translation services free of charge in languages persons with limited English language proficiency would understand.
- Posting the APO's LEP plan on the APO website.
- Greeting visitors and participants as they arrive at the APO office or APO-sponsored meetings or events. By informally engaging participants in conversation or by using language identification cards, it is possible to gauge each attendee's ability to speak and understand English. Although translation may not be available at the time, it will help identify future needs.
- Providing "I Speak" cards to assist in identifying the language interpretation needed if the occasion arises.
- APO staff will be surveyed annually as part of the annual monitoring process.
- Publishing advanced public notice of the event including information on procuring a translator or interpreter.

In regard to meeting the needs of persons with limited English language proficiency, the APO strives to:

1. Take reasonable steps to provide the opportunity for meaningful access to clients who have difficulty communicating in English.
2. Provide the following resources to clients who have difficulty communicating in English:
 - a. Interpretive services for public meetings, if advance notice is provided to the APO and such services are available.
 - b. Translated versions (or provide for interpretation of relevant sections) of all documents/publications upon request, within a reasonable time frame and if resources permit.

Additionally, the APO includes the following paragraph – which is translated into both Somali and Spanish in accordance with the Safe Harbor Provision – at the bottom of every agenda distributed to the public by the APO; on the APO's website under the [Get Involved](https://stcloudapo.org/get-involved/) (<https://stcloudapo.org/get-involved/>) dropdown; displayed at the APO office near the desk of the administrative assistant and within the APO's conference room; and displayed near the sign-in form at all in-person meetings and in-person engagement events:

The Saint Cloud Area Planning Organization (APO) fully complies with the Title VI of the Civil Rights Act of 1964, Title II of the Americans with Disabilities Act of 1990, Executive Order 12898, Executive Order 13116 and related statutes and regulations. The APO is accessible to all persons of all abilities. A person who requires a modification or accommodation, auxiliary aids, translation services, interpreter services, etc., in order to participate in a public meeting, including receiving this agenda and/or attachments in an alternative format, or language please contact the APO at 320-252-7568 or at admin@stcloudapo.org at least seven (7) days in advance of the meeting.

Somali Translation:

Ururka Qorsheynta Deegaanka ee Cloud Cloud (APO) wuxuu si buuxda u waafaqsanahay Cinwaanka VI ee Xuquuqda Xuquuqda Rayidka ee 1964, Cinwaanka II

ee Sharciga Naafada Mareykanka ee 1990, Amarka Fulinta 12898, Amarka Fulinta 13116 iyo qawaaniinta iyo qawaaniinta la xiriira. APO waa u furan tahay dhammaan dadka awooda oo dhan. Qofka u baahan dib-u-habeyn ama dejin, caawimaad gargaar ah, adeegyo turjumaad, adeegyo turjubaan, iwm, si uu uga qeyb galo kulan dadweyne, oo ay ku jiraan helitaanka ajendahaan iyo / ama ku lifaaqan qaab kale, ama luqadda fadlan la xiriir APO. 320-252- 7568 ama at admin@stcloudapo.org ugu yaraan toddobo (7) maalmood kahor kulanka.

Spanish Translation:

La Organización de Planificación del Área de Saint Cloud (APO en inglés) cumple plenamente con el Título VI de la Ley de Derechos Civiles de 1964, con el Título II de la Ley sobre los Estadounidenses con Discapacidad de 1990), de la Orden Ejecutiva 12898, de la Orden Ejecutiva 13116 y los estatutos y reglamentos relacionados. La APO es accesible para todas las personas de todas las capacidades. Una persona que requiere una modificación o acomodación, ayudas auxiliares, servicios de traducción, servicios de interpretación, etc., para poder participar en una reunión pública, incluyendo recibir esta agenda y/o archivos adjuntos en un formato o idioma alternativo, por favor, contacta a la APO al número de teléfono 320-252-7568 o al admin@stcloudapo.org al menos siete (7) días antes de la reunión.

During this time frame, APO staff provided the following in multiple languages:

- An online SurveyMonkey for the Looking Ahead 2050 visioning campaign was translated into Somali and Spanish.

LEP Population in the MPA

The most current data set available to APO staff that provided the most complete breakdown of languages by individual jurisdiction within the MPA was the 2016-2020 ACS Five Year Estimates.

According to 2016-2020 ACS Five Year Estimates, approximately 88.4% of the Saint Cloud MPA population over the age of 5 speaks only English. About 11.6% of the people within the MPA over age 5 speak a language other than English at home. Of this, 4.5% speak English less than “very well.” This is on par with the state (4.4%) and below the national (8.2%) threshold for people who speak English less than “very well.”

Geographic Area	2016-2020 ACS Population Estimates	2016-2020 ACS Population (5+) Who Speak English Less Than “Very Well”	Percent of Total Population
United States	306,919,116	25,312,024	8.2%
Minnesota	5,249,062	234,697	4.5%
Saint Cloud MPA	129,665	5,783	4.5%

Figure 28: A geographic breakdown of the 2016-2020 population estimates of people over age 5 who speak English less than “very well.” Data courtesy of the 2016-2020 American Community Survey Five Year Estimates.

Among persons speaking English “less than very well” within the MPA, the most common languages, according to the ACS data, are other and unspecified languages (3,473 people or 2.7%); Spanish (632 people or 0.5%); and Vietnamese (457 people or 0.4%).

In consultation with the Saint Cloud area's urban transit provider, Saint Cloud Metro Bus, and St. Cloud ISD 742 data it was determined that other and unspecified languages is most likely Somali. Data from District 742 reveal the most common languages excluding English are Somali (26.5%), Spanish (3.9%), and Vietnamese (0.9%).

U.S. DOT has adopted the Safe Harbor Provision, which outlines circumstances that can provide a "safe harbor" for recipients regarding the translation of vital written materials for LEP populations. A vital document includes paper or electronic, written material that contains information that is critical for accessing a component's programs, services, benefits, or activities; directly and substantially related to public safety; or required by law. The Safe Harbor Provision applies to eligible LEP language groups that constitute 5% or 1,000 persons, whichever is less of the total population of persons eligible to be served or likely to be affected or encountered.

Determination of whether the need for translation services has changed.

The need for interpretation and translation services and the APO's commitment to respond to those needs have remained consistent.

Determination of whether local language assistance programs have been effective and sufficient to meet the need.

APO staff can respond to requests for language assistance utilizing a list of interpreter and translation services that can be made available. As stated earlier, the APO has had no documented encounters with LEP individuals. However, staff feel they are prepared to accommodate individuals with limited English proficiency appropriately.

Determination of whether the APO's financial resources are sufficient to fund language assistance resources needed.

Given its limited financial resources, the APO is likely unable to provide full multi-language translations of large planning documents or agenda packets. Given the limited LEP population, it is unlikely this would be warranted. However, the APO will consider any such requests and its ability to satisfy them on a case-by-case basis as they arise.

Determination of whether the APO fully complies with the goals of the LEP plan.

While citizens' involvement in APO planning activities is voluntary and not considered a vital, immediate, or emergency direct service, the APO is committed to ensuring all persons interested in APO activities have equal and equitable access to do so.

The APO's goals for public involvement include early, accessible, and continuous opportunities for public participation; reasonable public access to technical and policy information used in the development of plans and projects; and a reasonable amount of time to review materials and comment prior to adoption of any plan or amendment.

In pursuit of these goals, the APO is committed to ensuring materials are accessible to those whose who speak English "less than very well." As identified in the SEP, the APO provides notice to the public of how translation and/or interpretive services can be provided to review APO documents (including agendas) and participate in APO planning activities.

Sufficient Staff Training

The APO recognizes the significance of staff with appropriate training and resources available to assist LEP individuals. The following training will be provided to all staff on an annual basis and upon new hire employee orientation:

- Information on the Title VI Policy and LEP responsibilities.
- Description of language assistance services available and offered to the public.
- Use of the “I Speak” cards.
- Documentation of language assistance requests.
- How to handle a potential Title VI/LEP complaint.

During this reporting period APO staff attended one-hour training sessions for each of the following; Title VI on Dec. 6, 2021, LEP on Dec. 13, 2021, and a Title II training on Dec. 20, 2021.

To provide added assurances of staff training, the APO has prepared an LEP training and certificate of completion log to ensure staff compliance as it pertains to annual LEP training. This can be found in Appendix C.

Title VI/LEP Complaints

The APO assures that no person shall, on the grounds of race, color, or national origin as provided by Title VI of the Civil Rights Act of 1964 and the Civil Rights Restoration Act of 1987 (PL 100.259), be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination under an agency-sponsored program or activity.

In the event an individual (or his/her/their representative) believes that he/she/they have been subject to discrimination prohibited by Title VI and other nondiscrimination provisions they have the right to file a complaint. This includes LEP individuals.

In addition to responding to the complaint, the APO Title VI Coordinator, Brian Gibson, must maintain a log of all Title VI complaints filed against the APO.

As of June 2022, the APO has had no formal Title VI complaints filed against the organization.

Raadinta Hore 2050

Sahanka Aragtida

Gaadiidku waa muhiim. Baaskiil wadista, socodka, raacitaanka baska, iyo wadista baabuurta waxay naga caawinayaan inaan gaadho meesha aan u baahan nahay. Laakiin waxa ku saabsan mustaqbalka? Naga caawi HALKA HORE HALKA 2050.

Laga bilaabo hadda ilaa Sebtember 10, Ururka Qorsheynta Aagga ee Saint Cloud (APO) wuxuu kaa codsanayaa inaad la wadaagto sheekadaada gaadiidka. Maxaa si fiican u shaqeynaya hadda? Waa maxay wax aan xaqiiqdii u baahanahay inaan ka shaqeyno si aan u horumarino khibradaada gaadiidka hadda iyo mustaqbalka labadaba (ka fikir sanadka 20 ee soo socda)?

Waxaan dooneynaa inaan kaa maqalno waxa u baahan in laga beddelo gaadiidka mustaqbalka.

Jawaabahaagu waxay naga caawin doonaan inaan dhisno aragti gaadiid oo ah halka loo baahan yahay in loo jiiheysto aagga Saint Cloud sannadka 2050. Aragtidani waxay hagi doontaa horumarka APO ee muddada dheer, qorshaha gaadiidka dusha sare ee qaababka kala duwan (Qorshaha Gaadiidka Metropolitan)

Mahadsanid!

Figure 29: Example of a translated survey for the Looking Ahead 2050 Visioning Campaign in Somali.

6 - RECOMMENDATIONS

Response to 2021 Recommendations

During the development of the 2021 SEP Annual Report, APO staff made three recommendations for improving public engagement. The following is a summary of those recommendations, including a performance rating and a brief description of what was (or was not) done over the past year. Concluding each section – in bold italics – is the 2021 APO staff evaluation of each of the strategies and recommendations on their continued usage over the next year.

Explore Innovative Engagement Tools

APO staff can do a better job of exploring innovative engagement tools. To do this, the APO staff's 2021 recommendation was to:

1. Use interactive online tools, such as Mentimeter, Video Ask, sidewalk clings, etc. that may help obtain public input.

Year End Assessment

Explore innovative engagement tools. **APO Response: Adequate.**

Over the past year, the APO staff placed 12 sidewalk clings with a QR code at various locations throughout the MPA to advertise the Looking Ahead 2050 vision question. We had two sidewalk clings removed, however, we had 66 unique devices scan QR codes during the visioning campaign. It is important to note that NOT all of the scans came from the sidewalk clings. We did have the QR code on flyers distributed on Metro Bus as well. This tactic is an excellent way to reach neighborhoods with underrepresented populations or reach public members who have not heard of the APO before. However, due to the cost of materials and staff time to deploy sidewalk clings, we recommend using this engagement method in a targeted manner. The APO also used an ArcGIS Survey123 for the Regional Active Transportation Plan survey, with nine people taking the survey. We did not receive any direct feedback from participants about the survey itself, but we see it as an alternative way to display information in an online interactive style.

APO staff recommends continuing to explore innovative public engagement tools.



Figure 30: Example of the sidewalk clings used for the Looking Ahead 2050 Visioning Campaign.

Respond to Comments and How Considered

APO staff does respond and create a comment disposition matrix for all public engagement activities. To do this, APO staff's 2021 recommendation was to:

1. Provide the comment disposition matrix to participants after the process of public engagement has concluded for that activity. If the person who provided the input is known, this may also include directly responding to the individual and – if relevant – how it influenced the outcome of the plan or study.

Year End Assessment

Respond to comments and how considered. **APO Response: Poor.**

Over the past year, the APO staff did not directly provide the comment disposition matrix to survey participants. However, it did include all comments and the disposition matrix in relevant plans when the public engagement was gathered.

APO staff recommends sending the comment disposition matrix and survey results directly to respondents (when known) when the APO sends the qualitative survey of participants questionnaire.

Provide Standard Demographic Survey Questions

APO staff does provide a standard demographic survey for all public engagement activities held by APO staff. To do this, APO staff's 2021 recommendation was to:

1. Require consultants, at a minimum, to provide the same set of demographic questions with their survey engagement as are asked in other APO surveys. This would enable the APO to obtain more complete information on demographic characteristics needed to track progress toward equity in participation.

Year End Assessment

Respond to comments and how considered. **APO Response: Poor.**

Over the past year, the APO staff did not provide consultants with the standard demographic survey questions. The Regional Household Travel Survey already asked for user demographic information, so a demographic survey wasn't necessary. Other consultant work included updating the travel demand model, which didn't require public input. Demographic questions were asked of survey respondents from the SW Beltline Corridor Study and the Mississippi River Bridge Planning Study, but the questions were not exactly the same as the standard demographic questions that the APO asks when it conducts a survey. Therefore, they cannot always be included or compared in our year-end analysis.

APO staff recommend providing the standard demographic survey questions to consultants when they gather public input..

Recommendations for 2022-2023 Public Engagement

In addition to the self-evaluations listed above, APO staff recommends implementing the following strategies in the coming year. These recommendations are listed in no particular order.

Community Liaison for Hard-To-Reach Populations

APO staff annually evaluates its public input campaigns of the previous year to determine their effectiveness. Past demographic questionnaire results have indicated low to no

response rates among traditionally underserved populations to APO outreach efforts. In response, APO staff met with community organizations that serve these under-represented populations to identify strategies or tools that could be used to ensure that they are aware of the opportunity to impact the decision-making process. One of the identified strategies was to hire persons from within the various communities to carry the message to their friends and neighbors. Outsiders and persons from government organizations can often be distrusted. The community liaison initiative will serve as a pilot project to implement the suggestion received from community organizations. As public input opportunities become available, the APO will seek members of traditionally underserved populations, train them on the product that is available for public review and comment, and then ask them to work within their communities to spread the word. These individuals will be contractors to the APO and will keep a time sheet that includes descriptions of their actions taken in support of this effort. Afterward, APO staff will again evaluate participation from under-represented populations to determine if the pilot project was successful or not.

Join a Community Organization

In addition to the work of the community liaison, APO staff should also be more "plugged in" to the community, particularly organizations that engage hard-to-reach populations. APO staff can then explore joining a community organization comprised of a hard-to-reach population. To engage with these populations, the APO must build trust, engage with respected community leaders, learn about the group, go beyond digital engagement and make it beneficial to the community we are engaging with.

Reach a Younger Audience on TikTok

Social media apps such as Facebook, Instagram, and YouTube have existed for many years. Other apps such as TikTok are relevantly new to the lineup but have a growing audience. According to Hootsuite Blog, TikTok was the most downloaded app in 2021 with 656 million downloads making it the sixth most used social media platform worldwide. Wallaroo states that in July 2022, there were over 80 million active users in the U.S., with 80% being between the ages of 16-34. The APO's demographic surveys reveal that the average age of survey takers skews on the older side. Creating a TikTok can help the APO reach a younger audience.

TikTok accounts with similar content to the APO include channels such as TalkingCities, which explores urban design, city planning, and architecture has 200,000 followers and 5.5 million likes. Other similar accounts to model after include Everyday Engineering, philritz1, and pedestriandignity, to name a few. In order to assist in reaching and engaging a younger audience, APO staff should explore the idea of developing and maintaining a TikTok channel.

Update Demographic Survey

APO staff uses nine demographic questions at the end of all APO online surveys. Respondents are asked to provide information regarding their gender, city of residence, age, ethnicity, household size, household income, whether they have a physical disability, place of birth (inside or outside the U.S.), and their primary language spoken at home. Completion of these the demographic questions by survey participants was optional.

Responses to these demographic questions assist APO staff in identifying the various groups within the MPA that are being reached through surveys. The intent is to ensure that all community members are afforded an equal and equitable opportunity to participate in the process. The survey results have been very insightful but have one major flaw. The

demographic survey categories do not align with the Census and ACS categories. To resolve this, the demographic survey questions should be revised to line up with the questions for the Census and ACS data so they can be directly compared.

Consistency in Posting Public Meetings to Facebook

Informing the public of opportunities to voice their opinions at APO-related activities increases the visibility and understanding of transportation issues for the public, APO staff, and decision-makers. Between July 2021 and June 2022, only four of the nine Policy Board meetings were advertised on the APO's Facebook page, with no member of the public attending any of the meetings. To increase public awareness of the Policy Board, TAC, and ATAC meetings, every meeting date should be advertised via Facebook.

Be More Consistent Use of All Social Media Accounts

Facebook is the predominant social media platform the APO staff uses, though the APO does have a presence on other platforms including YouTube, Instagram, and LinkedIn. Instagram had several posts over the last year, but YouTube and LinkedIn had none. The APO should post to each social media account at least quarterly or delete them if they are not being utilized.

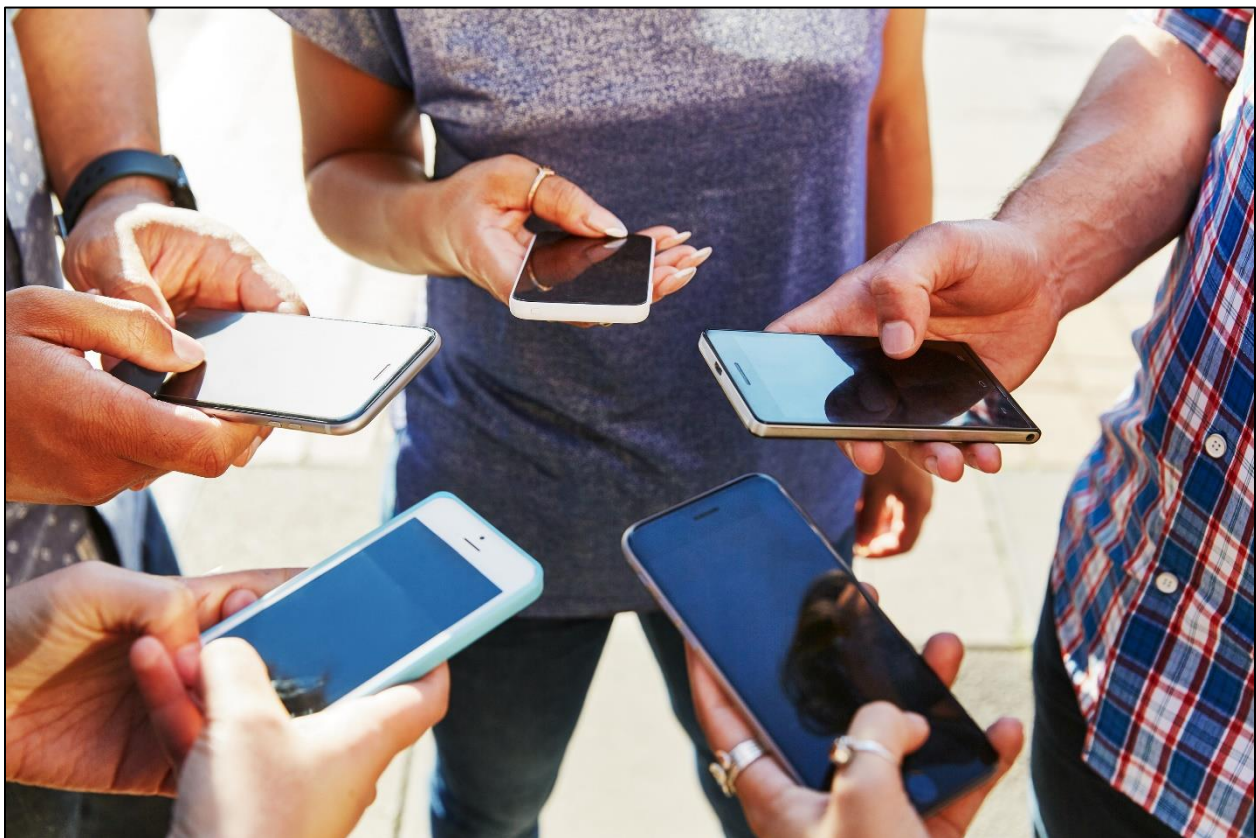


Figure 31: People on their phones using social media.

APPENDIX A
Public Engagement Calendar of Events
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Public Engagement Calendar of Events

Month	Date	Location	Purpose of Event	Number of Public Participants
Jul-21	7/27/2021	Saint Cloud APO Office	TIP Open House	2
	7/29/2021	Stearns County Public Works	TAC meeting	0
	7/29/2021	Online -- Facebook Live	TIP Open House	N/A
Aug-21	8/11/2021	Great River Regional Library	ATAC meeting	3
	8/12/2021	Great River Regional Library	Policy Board meeting	0
	8/18/2021	St. Cloud Area Chamber of Commerce	Stakeholder Engagement (Visioning Campaign)	29
	8/24/2021	Southside Boys and Girls Club	Stakeholder Engagement (Visioning Campaign)	Approx. a dozen
	8/26/2021	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
Sep-21	9/9/2021	Great River Regional Library	Policy Board meeting	0
	9/21/2021	Mobility Training Center	Stakeholder Engagement (Visioning Campaign)	8
	9/30/2021	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
Oct-21	10/14/2021	Great River Regional Library	Policy Board meeting	0
Jan-22	1/12/2022	Online – Facebook Live	TIP Open House	N/A
	1/13/2022	Great River Regional Library	Policy Board meeting	0
	1/14/2022	Great River Regional Library	TIP Open House	0
	1/27/2022	Online Only -- Zoom	ATAC meeting	5
Feb-22	2/3/2022	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
	2/10/2022	Great River Regional Library	Policy Board meeting	0
	2/24/2022	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
Mar-22	3/8/2022	Online – Facebook Live	TIP Open House	N/A
	3/10/2022	Great River Regional Library	Policy Board meeting	0
	3/17/2022	Great River Regional Library	TIP Open House	1
	3/31-2022	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
Apr-22	4/7/2022	Online – Facebook Live	TIP Open House	N/A
	4/12/2022	Great River Regional Library	TIP Open House	0
	4/14/2022	Great River Regional Library	Policy Board meeting	0
	4/21/2022	Great River Regional Library	TIP Open House	0
	4/26/2022	Online – Facebook Live	TIP Open House	N/A
	4/28/2022	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
May-22	5/12/2022	Great River Regional Library	Policy Board meeting	0
	5/26/2022	Hybrid -- (Stearns County Public Works/Online)	TAC meeting	0
Jun-22	6/9/2022	Great River Regional Library	Policy Board meeting	0
	6/29/2022	Great River Regional Library	Regional Active Transportation Plan Open House	0

APPENDIX B
Facebook Public Engagement
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Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
July	07/07/2021	SW Beltline Corridor Study	Post Type: Photo Do you live in the St. Cloud Metropolitan Area? The St. Cloud APO and study partners have begun the Southwest Beltline Corridor Study and we would like your input! Please visit the Southwest Beltline Corridor Study website at tiny.cc/SWbeltline to learn more about the Corridor Study, complete a short survey or share your comments. The survey will be open through July 16. www.surveymonkey.com/r/swbeltline1 Please take a few minutes to share your input and help us spread the word!	17	286	307
July	07/14/2022	TIP	Post Type: Photo Visit https://stcloudapo.org/.../status-update-for-for-next-tip/ for more information on the Transportation Improvement Program and to take the online surveys about projects in your area.	7	76	87
July	07/16/2022	Beltline Corridor Study	Post Type: Photo Please visit the Southwest Beltline Corridor Study website at tiny.cc/SWbeltline to learn more about the Corridor Study, complete a short survey or share your comments. The survey will close today, July 16th. www.surveymonkey.com/r/swbeltline1	N/A	N/A	N/A
July	07/19/2021	TIP	Post Type Photo (Event) Join APO Senior Transportation Planner Vicki Johnson an in-person discussion on the draft fiscal years 2022-2025 Transportation Improvement Program (TIP). Learn more about the document and some of the Federally-funded projects scheduled in the area over the next four years. For more information visit: https://stcloudapo.org/.../status-update-for-for-next-tip/	N/A	N/A	N/A
July	07/22/2021	TIP	Post Type: Photo (Event)	N/A	N/A	N/A
July	07/26/2021	TIP	Post Type: Photo (Event)(BOOSTED) Remember to stop by the TIP Open House Tomorrow, July 27th at the St. Cloud APO Office. Take the online surveys here: https://stcloudapo.org/.../status-update-for-for-next-tip/	N/A	N/A	N/A
July	07/26/2021	TIP	Post Type: Photo The Transportation Improvement Program (TIP) has been released for public comment. Visit https://stcloudapo.org/.../status-update-for-for-next-tip/ for more information on the Transportation Improvement Program and to take the online surveys about projects in your area.	334	3,887	7,748
July	07/29/2021	TIP	Post Type: Photo Ride Metro Bus? Interested in transit purchases? We want to hear from you! The APO's 2022-2025 Transportation Improvement Program (TIP) is currently open for public comment. This document provides information on the Federally-funded transportation projects Metro Bus is considering between 2022-2025. Check out our website stcloudapo.org for details on how you can provide your input. Or take the Metro Bus TIP survey here: https://www.surveymonkey.com/r/5WXD25W	18	413	453

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
			Public comment is open now through Aug. 13.			
July	07/29/2021	TIP	Post Type: Facebook Live Video Senior Transportation Planner Vicki Johnson is live discussing the draft FY 2022-2025 TIP. Leave your questions and comments below!	22	41	53
July	07/30/2021	TIP	Post Type: Photo The City of Sauk Rapids is asking for Federal funding to help complete necessary improvements on Second Avenue S. We want to know your thoughts on this! The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects within Sauk Rapids (along with other cities throughout the Saint Cloud metro). Take the Sauk Rapids TIP survey here: https://www.surveymonkey.com/r/5QCGW2D For more information on the TIP, be sure to check out the APO's website as well: https://bit.ly/3f882V5 Provide your comments now through Aug. 13	0	62	70
August	08/02/2021	TIP	Post Type: Photo Live or work in the City of Sartell? Have an opinion on transportation projects within the city? We want to hear about them! The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment now. This document projects information on Federally-funded transportation projects within Sartell (along with other cities throughout the Saint Cloud metro). Take the Sartell TIP survey here: https://www.surveymonkey.com/r/F3MLTQT For more information on the TIP be sure to check out the APO's website as well: https://bit.ly/3f882V5 . Provide your comments now through Aug. 13!	1	61	67
August	08/02/2021	TIP	Post Type: Photo City of St. Cloud, MN is asking for Federal funding to help with transportation improvements within the city. What are your thoughts about these projects? We want to know! The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects within St. Cloud (along with other cities throughout the Saint Cloud metro). Take the St. Cloud TIP survey here: https://www.surveymonkey.com/r/FBMSCKD For more information on the TIP, be sure to check out the APO's website as well: https://bit.ly/3f882V5 . Provide your comments now through Aug. 13!	3	83	91
August	08/03/2021	TIP	Post Type: Photo The Benton County Highway Department is seeking Federal funding to assist in the reclamation of CSAH 1/Mayhew Lake Road. What do you think about this? We want to know. The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects within the urban area of Benton County. Take the Benton County TIP survey here: https://www.surveymonkey.com/r/5QPGHG7 For more information on the TIP, be sure to check out the APO's website as well: https://bit.ly/3f882V5 Provide your comments now through Aug. 13!	0	53	59

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
August	08/04/2021	TIP	Post Type: Photo Live in Sherburne County MN Government? The County has several transportation projects occurring between 2022 and 2025 that are seeking Federal funding assistance. Want to learn more? The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects in Sherburne County (the portion near St. Cloud). For more information on the TIP, be sure to check out the APO's website: https://bit.ly/3f882V5 Have comments on these projects? We want to know! Take the Sherburne County TIP survey here: https://www.surveymonkey.com/r/FGJ2D77 . Public comments are welcome now through Aug. 13!	0	45	51
August	08/04/2021	TIP	Post Type: Photo Minnesota Department of Transportation has several projects scheduled to occur within the Saint Cloud metro between 2022 and 2025 -- including the major interchange project at US 10 and MN 23. What are your thoughts? We are listening! The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federal and State funded transportation projects within the Saint Cloud metro. Let us know your thoughts by taking the MnDOT TIP survey: https://www.surveymonkey.com/r/FGG7CNP . Check out the APO's website for more information on all Federal and/or State funded projects occurring within the area: https://bit.ly/3f882V5 Public comment is open now through Aug. 13.	2	53	60
August	08/04/2021	Policy Board Meeting	Post Type: Photo (Event)	N/A	N/A	N/A
August	08/05/2021	TIP	Post Type: Photo Stearns County MN Government is proposing to tackle several transportation improvement projects using Federal funding between 2022 and 2025. Want to learn more? Or better yet, tell us your thoughts? The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects within portions of Stearns County surrounding the Saint Cloud metro. Take the Stearns County TIP survey here: https://www.surveymonkey.com/r/5WY7TMF For more information on the TIP, be sure to check out the APO's website as well: https://bit.ly/3f882V5 . Provide your comments now through Aug. 13!	4	101	110
August	08/06/2021	TIP	Post Type: Photo WACOSA is looking to replace two vehicles in its fleet using Federal funding. What are your thoughts on this? We want to know! The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects within the Saint Cloud metro (including WACOSA). Take the WACOSA TIP survey here: https://www.surveymonkey.com/r/5STMVNY	0	45	57

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
			For more information on the TIP, be sure to check out the APO's website as well: https://bit.ly/3f882V5 Provide your comments now through Aug. 13!			
August	08/06/2021	Mississippi River Bridge Planning Study	Post Type: Photo We are currently working on the CSAH River Bridge Planning Study. We are now at the stage of defining the needs and goals for the corridor. The link below connects to project information and a survey – outlining the draft purpose, need, and goal statements for the bridge and roadway corridor. The final part of the website asks for comments on the goal statements. Any and all comments on these statements are welcome. Please share this link with others who may be interested, too: https://cutt.ly/bridge-goals Once the need and goals are defined, public meetings will be held in the coming months to develop potential alignment concepts.	4	59	77
August	08/10/2021	TIP	Post Type: Photo @ConnectAbility of MN is seeking two mobility management grants to assist with the development of the Central Minnesota Regional Transportation Coordinating Council (RTCC). We want to know what you think about this? The Saint Cloud APO's draft 2022-2025 Transportation Improvement Program (TIP) is out for public comment right now. This document provides information on the Federally-funded transportation projects within the Saint Cloud metro, including ConnectAbility of MN. Take the ConnectAbility of MN TIP survey here: https://www.surveymonkey.com/r/5S7TN67 For more information on the TIP, be sure to check out the APO's website as well: https://bit.ly/3f882V5 . Public comment closes on Friday	0	44	62
August	08/11/2021	MTP	Post Type: Video www.lookingahead2050.org	8	33	58
August	08/23/2021	MTP	Post Type: Photo (BOOSTED) We want to hear from you! Visit www.lookingahead2050.org and take the survey. Your answers will help us establish a transportation vision for where the Saint Cloud area should be headed by 2050.	24	990	1,159
September	09/02/2021	MTP	Post Type: Photo We want to hear from you! Your answers will help us establish a transportation vision for where the Saint Cloud area should be headed by 2050. Survey open now through Sept. 10th ENGLISH Survey: https://www.surveymonkey.com/r/8RJXPZK SOMALI Survey: https://www.surveymonkey.com/r/5ZB2BMV SPANISH Survey: https://www.surveymonkey.com/r/5B9LMP2	4	112	127
October	10/06/2021	Regional Mobility Survey	Post Type: Photo We are looking for information on our resident's day-to-day travel in our region! Keep an eye out for your Regional Mobility Surveys sent out at random to Benton, Sherburne and Stearns Counties! If you received an invitation to participate in our Regional Mobility Survey download rMove mobile app in Google play store or Apple App Store.	2	59	80

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
			For more information or If you don't own a smartphone sign up with your code at RegionalMobilitysurvey.com.			
October	10/14/2021	SW Beltline Corridor Study	Post Type: Photo Do you live in the St. Cloud Metropolitan Area? The St. Cloud APO and study partners are evaluating alignments for the Southwest Beltline corridor, and we would like your input! Visit the Southwest Beltline Corridor Study website at http://tiny.cc/SWbeltline to view a narrated presentation, community survey and interactive comment map. Please share you input by October 31! https://wikimapping.com/Southwest-Beltline.html Please take a few minutes to learn more, share your input, and help us spread the word!	5	53	70
October	10/20/2021	SW Beltline Corridor Study	Post Type: Photo Your insight is valuable to us! The St. Cloud APO and study partners are evaluating alignments for the Southwest Beltline corridor, and we would like your input! Visit the Southwest Beltline Corridor Study website at http://tiny.cc/SWbeltline to view a narrated presentation, community survey and interactive comment map. Please note, the public survey and interactive comment map will be open for public input until October 31 https://wikimapping.com/Southwest-Beltline.html Please take a few minutes to learn more, share your input, and help us spread the word!	1	42	60
October	10/25/2021	Beltline Corridor Study	Post Type: Photo The St. Cloud APO and study partners would still like your input! Visit the Southwest Beltline Corridor Study website to view a narrates presentation, community survey and interactive comment map. Please share your input by October 31 on our interactive comment map and visit the study website to take a short survey! http://tiny.cc/SWbeltline	1	52	70
October	10/26/2021	Regional Mobility Survey	Post Type: Photo (BOOSTED) The Saint Cloud Area Planning Organization invites you to participate in the Regional Mobility Survey. All households who fully complete the survey will receive a gift card worth up to \$35! Sign up by November 4th The results of this survey will help us understand how local roads, highways, public transportation, bike lanes, and sidewalks are used today, and how they can be improved to meet the diverse needs of all residents. By taking part, you'll help to ensure that your community's transportation needs are represented in the survey data. Follow the instructions below to sign up today. You can participate in English, Somali, and Spanish through the survey smartphone app, the online survey, or by calling toll-free. Visit the survey website to learn more! www.regionalmobilitysurvey.com	343	4,267	8,947
December	12/29/2021	TIP	Post Type: Photo Take our survey! https://www.surveymonkey.com/r/FY38NHF The Transportation Improvement Program (TIP) is a multi-year program of transportation improvements for the Saint Cloud Metropolitan Planning Area (MPA). Community members are welcome to provide their input on these changes between Wednesday, Dec. 29, 2021, and Friday, Jan. 28, 2022. Check out https://stcloudapo.org/changes-to-the-tip-need-your.../ for more information.	5	207	229

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
January	01/12/2022	TIP	Post Type: Facebook Live Video Join Senior Transportation Planner Vicki Johnson as she discusses proposed changes to the APO's FY 2022-2025 TIP.	N/A	N/A	N/A
January	01/14/2022	TIP	Post Type: Facebook Live Video We want to hear from you! Join Senior Transportation Planner Vicki Johnson for a conversation on proposed changes to the Transportation Improvement Program happening until 12:30 p.m. at the St. Cloud public library!	29	48	54
January	01/26/2022	ATAC	Post Type: Photo (Event)	N/A	N/A	N/A
February	02/01/2022	Policy Board	Post Type: Photo (Event)	N/A	N/A	N/A
February	02/16/2022	TAC	Post Type: Photo (Event)	N/A	N/A	N/A
February	02/22/2022	TIP	Post Type: Photo (Event) Changes to the TIP need your feedback! The Transportation Improvement Program (TIP) is a multi-year program of transportation improvements for the Saint Cloud Metropolitan Planning Area (MPA). Visit https://stcloudapo.org/changes-to-the-tip-need-your-.../ for more information.	2	42	52
March	03/07/2022	Policy Board	Post Type: Photo (Event)	N/A	N/A	N/A
March	03/08/2022	TIP	Post Type: Facebook Live Video Senior Transportation Planner Vicki Johnson is discussing various changes to the FY 2022-2025 Transportation Improvement Program. Tune in to learn more about these changes and provide your comments!	49	85	95
March	03/21/2022	TIP	Post Type: Link You have until Friday, March 25, 2022 to provide feedback for the Transpiration Improvement Program (TIP). Check out our website for more information!	0	30	36
March	03/28/2022	TIP	Post Type: Photo (Event)	N/A	N/A	N/A
March	03/28/2022	TIP	Post Type: Photo (Event)	N/A	N/A	N/A

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
April	04/07/2022	TIP	Post Type: Facebook Live Video Join Senior Transportation Planner Vicki Johnson as she reviews some of the latest requests to change the APO's TIP.	14	540	553
April	04/12/2022	TIP	Post Type: Facebook Live Video Got comments on the Transportation Improvement Program? Come chat with Senior Transportation Planner Vicki Johnson until 12:30 p.m. today (April 12) at the St. Cloud library.	26	56	64
April	04/14/2022	TIP	Post Type: Photo (Event)	N/A	N/A	N/A
April	04/14/2022	TIP	Post Type: Photo (Event) A virtual public input meeting via Facebook Live to discuss changes to the TIP will be held starting at noon on Tuesday, April 26. The Transportation Improvement Program (TIP) is a multi-year program of transportation improvements for the Saint Cloud Metropolitan Planning Area (MPA). As a document, the TIP reports how the various agencies and jurisdictions within the MPA have prioritized their use of limited Federal highway and transit funding. Saint Cloud Metro Bus and WACOSA are requesting changes to be made to the current TIP. Community members are welcome to provide their input on these changes between Wednesday, April 6, 2022, and Friday, May 6, 2022. https://stcloudapo.org/transit-tip-changes-need-feedback/	N/A	N/A	N/A
April	04/26/2022	TIP	Post Type: Facebook Live Video Senior Transportation Planner Vicki Johnson is chatting about proposed transit changes to the APO's FY 2022-2025 TIP. Learn more about these changes and how to provide your comments before May 6!	14	29	36
May	05/03/2022	Policy Board Meeting	Post Type: Photo (Event)	N/A	N/A	N/A
June	06/02/2022	Mayhew Lake Road Study	Post Type: Photo (Event) We're studying possible safety improvements to Mayhew Lake Road from Highway 23 to 35th St NE. Join us for an upcoming open house June 13 from 5pm – 7pm at the Sauk Rapids Government Center to share your feedback. If you drive, bike, roll or walk on or near Mayhew Lake Road, we want to hear from you! https://mayhewlakeroad-wsbeng.hub.arcgis.com/	5	78	81
June	06/06/2022	Stearns County CSAH 133 Alignment Study	Post Type: Photo (Event) Join us for the County Road 133 alignment study public meeting on Tuesday, June 14 from 5:00 - 6:30 p.m. at the Sartell City Hall. https://www.stearnscountymn.gov/.../CSAH-133-Alignment-Study	N/A	N/A	N/A
June	06/15/2022	Stearns County CSAH 133 Alignment Study	Post Type: Link	2	38	47

Facebook Public Engagement						
Month	Date	Purpose of Post	Post (Including post type)	Engagement (30 days after posted)	Reach	Post Impressions
June	06/15/2022	ATP	Post Type: Photo The APO's Regional Active Transportation Plan (ATP) project survey is open for public comment! To take the survey click here: https://arcg.is/0CX8Wj To learn more about the ATP visit our website: https://stcloudapo.org/.../active-transportation-plan/	5	74	116
June	06/22/2022	ATP	Post Type: Facebook Live Video The APO's Regional Active Transportation Plan (ATP) project survey is open for public comment! To take the survey click here: https://arcg.is/0CX8Wj To learn more about the ATP visit our website: https://stcloudapo.org/.../active-transportation-plan/	28	40	50
June	06/27/2022	ATP	Post Type: Photo (Event) Staff will be hosting an in-person public input meeting from 11:30 a.m. to 1:30 p.m. on Wednesday, June 29th, at the St. Cloud branch of the Great River Regional Library. The Regional Active Transportation Plan (ATP) aims to provide a long-range planning framework to support non-motorized forms of transportation in the Saint Cloud Metropolitan Planning Area (MPA). This plan identifies needs, resources, and strategies to enhance the safe and convenient use of non-motorized modes of transportation and the facilities necessary to accommodate them. Take the Regional Transportation Plan survey here: https://survey123.arcgis.com/.../816cf180bc814624b116d6c7	NA	NA	NA

APPENDIX C


Staff Training Certifications

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Equity Training

2021 Annual Training Certification

The undersigned attended a one-hour training session regarding equity, by Gina Kundan from MnDOT's Office of Equity on February 9, 2021. The training covered aspect of both Title II and Title VI issues.



Brian Gibson



Vicki Johnson



Alex McKenzie



Fred Sandal




Amber Blattner

Title VI

2021 Annual Training Certification

The undersigned attended a one-hour training session regarding Title VI of the Civil Rights Act and its applicability to the Area Planning Organization.

The training occurred on December 6, 2021 and consisted of watching **Non-Discrimination Assurances** video on FHWA.dot.gov website and reviewing the APO's Title VI document and the processes we use to help assure non-discrimination.



Brian Gibson



Vicki Johnson



Alex McKenzie



James Stapfer



Amber Blattner

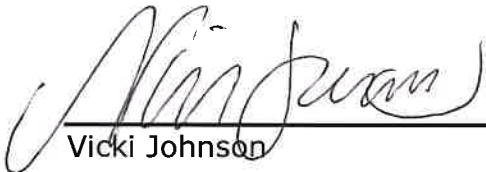
Title II


2021 Annual Training Certification

The undersigned attended a one-hour training session regarding Title II of the Civil Rights Act and its applicability to the Area Planning Organization.

The training occurred on December 20, 2021 and consisted of watching **Americans With Disabilities Act (ADA) // Basic Training You Need To Know** by the Disability Law Center of Virginia and **Understanding the ADA Interactive Process** by Proxus.


Brian Gibson


Vicki Johnson


Alex McKenzie


James Stapfer

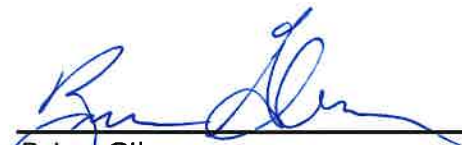

Amber Blattner


LEP

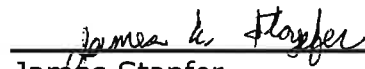
2021 Annual Training Certification

The undersigned attended a one-hour training session regarding Title VI of the Civil Rights Act and its applicability to the Area Planning Organization.

The training occurred on December 13, 2021 and consisted of watching **Providing Meaningful Access for Limited English Proficient Individuals** by the U.S. Department of Justice and discussing it within the context of the APO's processes.



Brian Gibson

Vicki Johnson

James Stapfer

Alex McKenzie

Amber Blattner